



International Executive Programme on Sustainable Sourcing & Trade Edition 2021

Starting 8 September to 14 October

Online

ABOUT THE PROGRAMME

The International Executive Programme (IEP) on Sustainable Sourcing & Trade is organised by the International Trade Centre (ITC) in partnership with SAI Platform and the Cambridge Institute for Sustainability Leadership. The programme is built in collaboration with a network of leading academic institutions in the field of sustainable agriculture and global value chains.

Building on last year's successful delivery of the IEP which brought together 75 professionals from around the world, tackling different aspects of sustainability, we continue to offer an engaging programme for professionals across the food industry.

The topics of the IEP 2021 include:

- **Megatrends** impacting supply chains globally.
- **Climate action:** towards carbon-neutral and climate-resilient agri-food systems.
- How to navigate through different **IT tools & technology solutions** to improve sustainable management of agriculture supply chains.
- **Inclusiveness** as a key to sustainable development.

WHY ATTEND THE IEP 2021

This online course offers heads of sustainability, procurement executives, strategy and brand marketing professionals a practical set of tools to:

- Identify **sustainability risks and opportunities** within global value chains.
- Understand **climate change mitigation and adaptation** strategies.
- Integrate sustainability with **corporate agendas** and personal development.

Engage with
leading experts
on critical topics
relevant to your
business

Gain relevant
competencies and
recognition from an
**international
network of academic
institutions**

Enjoy a personalised
online **mentoring and
coaching** experience
to support you 'deep
digging' on a specific
issue

Get exclusive access
to NovoEd, an **online
learning platform**
that facilitates
interaction among
professionals

DATES AND ACTIVITIES

SEPTEMBER

- Wednesday 8th | 3:00 to 4:00 PM CET: **Welcome & Introduction**
- Tuesday 14th | 1:00 to 4:00 PM CET: **Session 1 | Megatrends**
- Friday 17th | 4:00 to 5:00 PM CET: **Informal networking**
- Tuesday 21st | 1:00 to 4:00 PM CET: **Session 2 | Social and Environment**
- Thursday 23rd | 4:00 to 5:00 PM CET (TBC): **Peer Learning Groups meetings**
- Tuesday 28th | 1:00 to 4:00 PM CET: **Session 3 | Tools**
- Thursday 30th | 4:00 to 5:00 PM CET (TBC): **Peer Learning Groups meetings**

OCTOBER

- Friday 1st | 4:00 to 5:00 PM CET: **Informal networking**
- Tuesday 5th | 1:00 to 4:00 PM CET: **Session 4 | Sustainability Governance**
- Thursday 7th | 4:00 to 5:00 PM CET (TBC): **Peer Learning Groups meetings**
- Thursday 14th | 3:00 to 4:00 PM CET (TBC): **Peer Learning Groups meetings**
- Thursday 14th | 4:00 to 5:00 PM CET: **Closing & certificates**

MODULES OVERVIEW

MEGATRENDS

High-level presentation on megatrends impacting supply chains globally

SOCIAL AND ENVIRONMENT

Nature positive economy: key drivers, transitions, strategy and implementation

TOOLS

ITC Standards Map and the Farm Sustainability Assessment (FSA) toolset by SAI Platform

SUSTAINABILITY GOVERNANCE

Role of business in society, perception and implications for leadership - Supply chains complexity, transparency and business responses

PROGRAMME

AT A GLANCE – MODULES AND SPEAKERS

DATE	Tuesday 14 th Sept 1:00-4:00 PM CET	Tuesday 21 st Sept 1:00-4:00 PM CET	Tuesday 28 th Sept 1:00-4:00 PM CET	Tuesday 5 th Oct 1:00-4:00 PM CET
THEME	MEGATRENDS	SOCIAL AND ENVIRONMENT	TOOLS	SUSTAINABILITY GOVERNANCE
FACILITATOR	Prof. Gabriela Álvarez, Université de Lausanne (UNIL) - Faculty of Business and Economics	Annelisa Grigg, Fellow, Cambridge Institute for Sustainability Leadership	Mathieu Lamolle, Senior Advisor, International Trade Centre	Ben Kellard, Director of Business Strategy, Cambridge Institute for Sustainability Leadership
SPEAKERS	<ul style="list-style-type: none"> ● Dr. Jason Clay, Senior Vice President, Markets, World Wildlife Fund ● Hans Jöhr, C-Level Advisor, Board Member, Specialist on Sustainability and ESG ● Corey L. Norton Vice President, Supply Chain Legality, Markets Institute, World Wildlife Fund ● Guido Palazzo, Professor of Business Ethics at HEC Lausanne, University of Lausanne 	<ul style="list-style-type: none"> ● Akanksha Khatri, Head, Nature and Biodiversity, World Economic Forum ● Mario Abreu, Head of Group CSR and Sustainability, Ferrero ● Dr Fernando Miralles-Wilhelm, Lead Scientist, Global Water, The Nature Conservancy ● Mr White, Farmer, Cambridge UK 	<ul style="list-style-type: none"> ● Sven Sielhorst, Systems Director, SAI Platform - ● Megan McKerchar, Sustainability Manager Agriculture, Nomad Foods ● Hamish Taylor, Symrise Advisor on Sustainability 	<ul style="list-style-type: none"> ● Gillian Secret, Portfolio Director, Cambridge Institute for Sustainability Leadership (CISL), University of Cambridge ● Annelisa Grigg, Fellow, Cambridge Institute for Sustainability Leadership (CISL), University of Cambridge ● Jeff Turner, Corporate VP Sustainability - DSM

PROGRAMME

LIVE SESSIONS

MODULE 1 | MEGATRENDS

Tuesday 14th September, 1:00-4:00 PM CET

- 13:00-13:15 | [Welcome and introduction](#) | Gabriela Alvarez
- 13:15-13:30 | [Introduction](#) | Adrian Greet, SAI Platform
- 13:30-14:15 | [Panel: Megatrends impacting Agriculture and Supply Chains today](#) | Jason Clay, WWF; Hans Jöhr, C-level Advisor, Board Member, Former Head of Agriculture at Nestlé. Co-Founder, Past and Honorary President of SAI Platform; Corey Norton, VP Supply Chain Legality, WWF; Guido Palazzo, Professor of Business Ethics, Vice-Dean, HEC University of Lausanne
- 14:15-14:30 | [BREAK](#)
- 14:30-14:40 | [Roundtables: Introduction & Recap on 'Buzzline'](#) | Gabriela Alvarez
- 14:40-15:05 | [Roundtables: Rotation 1](#) | Panel Speakers
- 15:05-15:30 | [Roundtables: Rotation 2](#) | Panel Speakers
- 15:30-15:50 | [Roundtables: Closing thoughts speakers](#) | Panel Speakers
- 15:50-16:00 | [Closing and preparation Session 2](#) | Gabriela Alvarez, Annelisa Grigg

MODULE 2 | SOCIAL AND ENVIRONMENT

Tuesday 21st September, 1:00-4:00 PM CET

- 13:00-13:10 | [Session introduction](#) | Annelisa Grigg
- 13:10-14:10 | [What does a move toward nature positive economy mean for sustainable sourcing strategy and implementation?](#)
Topics covered will include:
Delivering a nature positive economy – what does it mean and what is driving it? | Akanksha Khatri, Head, Nature and Biodiversity, World Economic Forum
Adopting a strategic approach to addressing the loss of nature | Mario Abreu, Head of Group CSR and Sustainability, Ferrero
Nature based solutions in agricultural landscapes – integrated decision making | Dr Fernando Miralles-Wilhelm, Lead Scientist, Global Water, The Nature Conservancy
Delivering benefits to nature at farm level – lessons from the field | Mr White, Farmer, Cambridge UK
- 14:10-14:20 | [BREAK](#)
- 14:20-15:50 | [Discussion session - What does a move toward nature positive economy mean for sustainable sourcing strategy and implementation?](#) | CISL and Panel Speakers
- 15:50-16:00 | [Closing session](#) | Annelisa Grigg

PROGRAMME

LIVE SESSIONS

MODULE 3 | TOOLS

Tuesday 28th September, 1:00-4:00 PM CET

- 13:00-13:10 | [Welcome and introduction](#) | Mathieu Lamolle
- 13:10-13:40 | [Introduction to ITC and Standards Map](#) | Mathieu Lamolle
- 13:40-13:50 | [Benchmarking sustainability standards: from ITC Standards Map to SAI Platform FSA benchmarking web application](#) | Mathieu Lamolle and Sven Sielhorst
- 13:50-14:00 | **BREAK**
- 14:00-14:20 | [SAI Platform & toolsets \(FSA, SDP, ERBS\)](#) | Sven Sielhorst
- 14:20-14:45 | [Case study 1: Nomad Foods approach to sustainable sourcing of vegetables and potatoes – how does the FSA help?](#) | Megan McKerchar, Sustainability Manager Agriculture, Nomad Foods
- 14:45-15:00 | [Farm Sustainability Assessment: How does it work?](#) | Sven Sielhorst
- 15:00-15:25 | [Case study 2: Supporting suppliers along their sustainability journey – a practical example by Symrise](#) | Hamish Taylor, Symrise Advisor on Sustainability
- 15:25-15:40 | [Breakout rooms: Simulation exercise: participants spread into 4 rooms and discuss each from a different supply chain perspective the potential challenges to achieve FSA / how to overcome such challenges](#) | All Panelists
- 15:40-15:55 | [Back to plenary, each group reports back their findings](#) | All Panelists
- 15:55-16:00 | [Closing and preparation Session 3](#) | Mathieu Lamolle

MODULE 4 | SUSTAINABILITY GOVERNANCE

Tuesday 5th October, 1:00-4:00 PM CET

- 13:00-13:10 | [Welcome and introduction](#) | Ben Kellard
- 13:10-14:20 | [Leadership in corporate governance](#) | Ben Kellard
- 14:20-14:35 | **BREAK**
- 14:35-14:50 | [The shifting role of individual leadership in a sustainable purpose-driven business](#) | Gillian Secrett, Portfolio Director, Cambridge Institute for Sustainability Leadership (CISL), University of Cambridge
- 14:50-15:50 | [How to lead change within your organisation](#) | Ben Kellard and Gillian Secrett
- 15:50-16:00 | [Closing](#) | Ben Kellard

PROGRAMME

PEER LEARNING GROUPS (PLGs)

As part of the IEP's offering, enrolled participants can take part in the Peer Learning Groups (PLG) activity. The purpose of this activity is to help participants focus on one specific topic under the modules' themes and to apply the concepts to their own organizations' contexts. Each PLG is composed of 8-9 students and led by a dedicated coach who will act as facilitator and provide inputs on the specific topic.

Participation in this activity is optional, and students are expected to dedicate approximately two hours per week to activities related to their Peer Learning Groups. Upon completion of their individual piece of work and the four modules of the course, participants will receive a certificate.

WEEKLY WORK & FOCUS

This asynchronous learning journey is organized in weekly sections, each of them proposing a different focus for the program assignment.

Each week, students are expected to:

- Participate in their Peer Learning Group and actively engage in all the activities, including the specific set aside group meetings.
- Follow the corresponding weekly focus guided by a template with a relevant set of questions.
- Prepare a weekly deliverable of 1 or 2 pages and upload the work to the platform so their two assigned peers in the group can provide feedback, and participants or coaches can suggest academic input when relevant.
- Assess the work of two other peers of their learning group and provide comments and inputs.

1	2	3	4
DEFINING THE ISSUE	'DEEP DIGGING'	IDENTIFYING AND ASSESSING OPTIONS	DRIVING ACTION
What is the challenge/opportunity? Why is it important? What is the expected output?	What are the external conditions, forces, trends? What are the internal conditions, assets and capabilities?	What are the alternative paths that can be pursued? What are the implications of each?	What are the options for action? Who are the relevant stakeholders? What are the relevant metrics?

PREVIOUS EDITIONS 2019 - 2020

The first edition of the International Executive Programme took place in **November 2019**, combining online lecturing and on-site activities in Brazil and Italy. Hosted in partnership with Cranfield University (UK) and ISAE Brazil Business School, the programme gathered 24 sustainability professionals. This pilot edition included a half-day field visit to offer on the ground insights into sustainability practices.

The 2020 edition was hosted fully online and brought together 75 professionals from backgrounds ranging from sustainability and procurement to marketing and branding. Speakers included: Jason Clay, WFF; Prof. Wayne Visser, Kaleidoscope Futures; Felipe Villela, ReNature; Bastien Sachet, Earthworm; and Flore Auge, Danone, amongst many others. A new element introduced was the Peer Learning Groups (PLG), where participants had the opportunity to take a deep dive into a specific sub-theme related to the topics of the four modules relevant to their work.



“

It was a great experience! The Programme rose to my expectations, I met like-minded professionals, got excellent feedback on my real life project and learned from the best.

Rainforest Alliance
Brazil

“

It is a really interesting course, it is fantastic to have the chance to interact with colleagues in the food industry trying to solve the same issues.

Nestlé
Spain

For more information about the International Executive Programme, please contact:

Mathieu Lamolle, ITC | lamolle@intracen.org
Cristina Rivero, ITC | crivero@intracen.org