



SAI Platform and FSA Introduction

Webinar 28 September 2015

Sustainable Agriculture Initiative (SAI)
Platform

- Jenny Edwards -

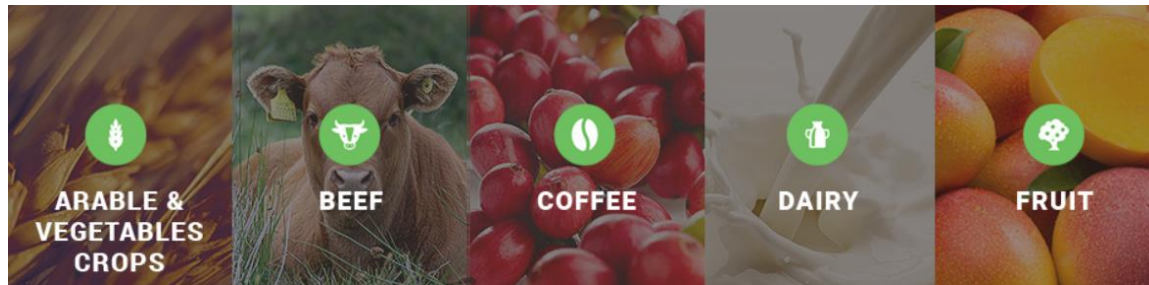


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What is SAI Platform ?

- Created in 2002 by the **food industry** to support the development of sustainable agriculture worldwide.
- **80 members** across the value chain
- Covering **all major commodities**
- Operating **globally**

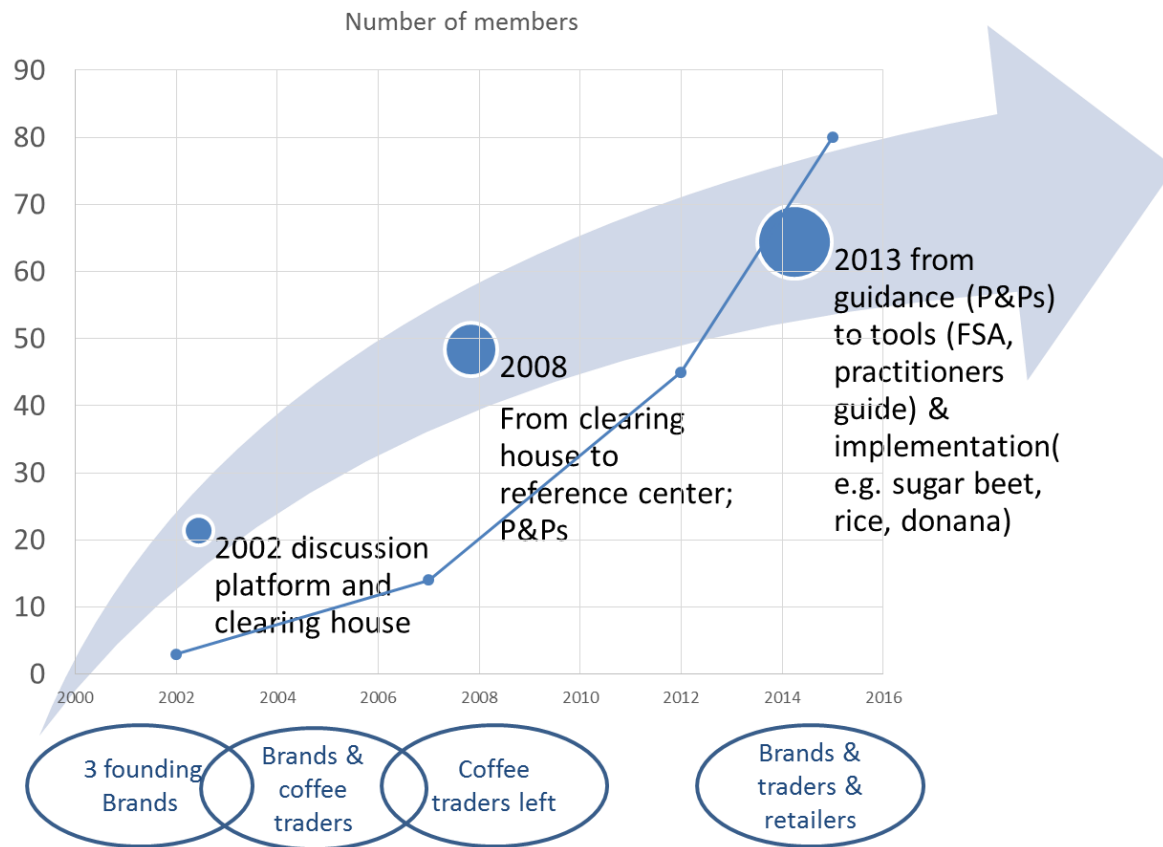




What is sustainable agriculture

Sustainable agriculture *is the efficient **production of safe, high quality agricultural products**, in a way that protects and improves the **natural environment**, the **social and economic conditions** of farmers, their employees and local communities, and safeguards the **health and welfare of all farmed species**.*

SAI Platform common definition





SAI Platform Members



AFFILIATE MEMBERS





How does SAI Platform work

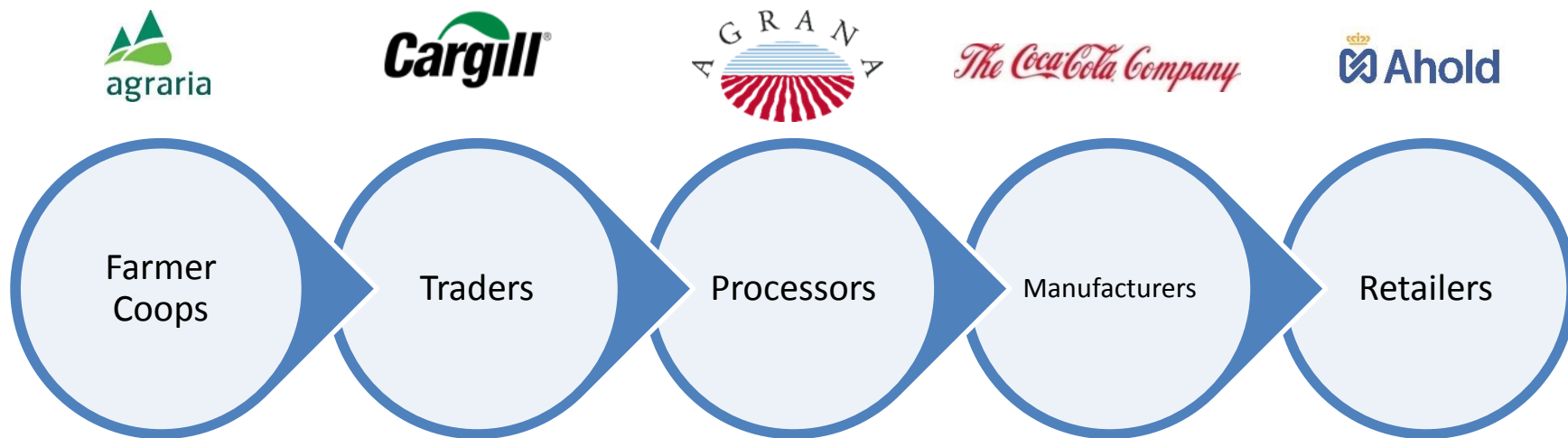
SAI is a strategic industry and membership platform working on a **pre-competitive basis to advance** →

**Collection and
Exchange**
of Knowledge and
Best Practice

**Harmonisation and
Engagement**
on Definitions, Tools
and Guidelines along
the Supply Chain

**Collaboration and
Action**
to Empower Change
at Farm Level

Engagement along the value chain





The Power of Collaboration

What is the Farm Sustainability Assessment (FSA)?

One **Industry-Harmonized ASSESSMENT & ASSURANCE TOOL**

to promote agreed sustainable agriculture practices

Crop FSA

Based on SAI Platform's Arable & Vegetable and Fruit Principles and Practices

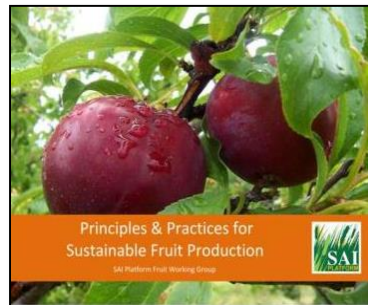
Globally Applicable

Free to use

Stand-alone or in partnership with other organizations
e.g Solidaridad in Brazil with Oranges

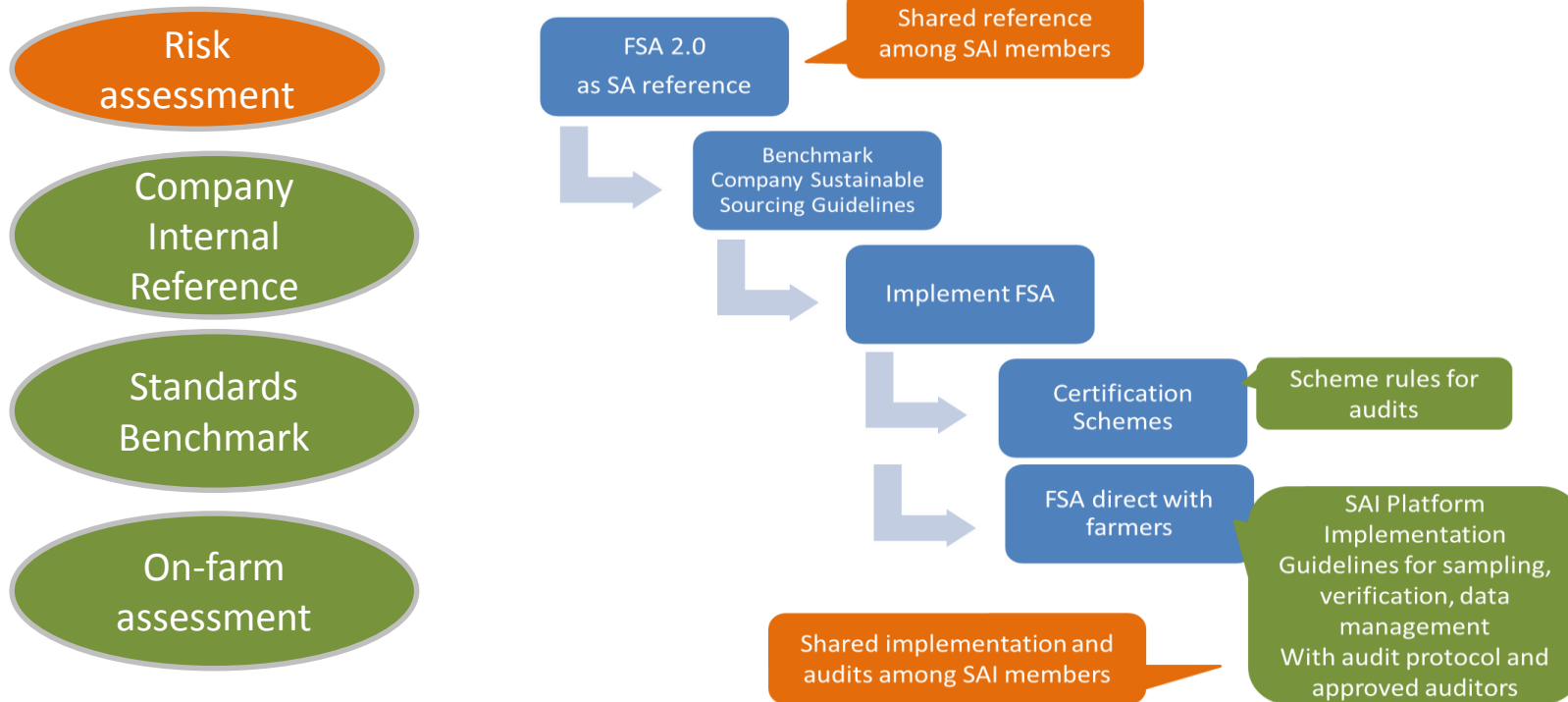
Content: 112 questions: Environmental, Social, Economic

- soil and water management, farmer and worker training, business management etc.



Solidaridad

Using FSA



Gradual scoring system encourages continuous improvement





FSA Governance within SAI Platform

Advisory
Committee

SAI Platform Executive Committee

Secretariat

FSA Governance

Benchmarking

Verification
& Integrity

Enablers

Technical/IT

Communication
& Credibility

Food Safety

Beef FSA

Online self-assessment



FARM SUSTAINABILITY ASSESSMENT



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SAI Platform has developed Farm Sustainability Assessment (FSA 2.0), a tool to support companies to source sustainably produced agricultural raw materials and farmers to assess their farms' sustainability. FSA 2.0 has been developed with input from SAI Platform's members, suppliers, farmers and external stakeholders.



Under construction !!



FARM SUSTAINABILITY ASSESSMENT

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Assessment

Compliance to national legislations

I'm a paragraph. Click here to add your own text and edit me. I'm a great place for you to tell a story and let your users know a little more about you. I'm a great place for you to tell a story and let your users know a little more about you. I'm a great place for you to tell a story and let your users know a little more about you. I'm a great place for you to tell a story and let your users know a little more about you.

Please confirm if you comply with any of these legislations in the list

- ☒ Legislation EU (excl. Cross Compliance)
- ☐ Legislation EU Cross Compliance (excl. Green Measures)
- ☐ Legislation EU Cross Compliance Greening Measures
- ☐ Legislation UK 2015 (excl. EU Cross Compliance)

Do you complied with any voluntary sustainability standard?

☐ Yes ☐ No

Proceed and upload later

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FARM SUSTAINABILITY ASSESSMENT



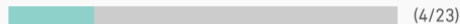
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Pre-assessment Setting: FSA Benchmarking

Based on your profile and compliance with legislation and standards, eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Essential: Questions covered 20% ⓘ



Basic: Questions covered 60% ⓘ



Advance: Questions covered 75% ⓘ



Not yet Bronze

To achieve "Bronze" you need to comply with

- 19 additional Essential
- 9 additional Basic

Questionnaire Options

	Option to proceed	Number of questions	Estimated time to finish
Full assessment	Full assessment with review of which question was being covered by your certified standards.	112 questions	120 minutes
Prefilled assessment	Proceed through the assessment and skip prefilled questions as it was covered by other already certified standards	61 questions	40 minutes

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Marcus Doe
COCOA PRODUCER

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My company Farm Sustainability Assessment

Bronze

last assessment: 28/08/15

This FSA self-assessment result is generated based on your compliance to UK Legislation and voluntary sustainability standards. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in repr.

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Time frame for implementation

Essential	100% (10/10)
Basic	80% (48/60)
Advance	10% (3/30)
Not Applicable	20% (4/20)

Silver

To achieve "Silver" you need to comply with:

- 3 additional Essential
- 10 additional Basic
- 32 additional Advance

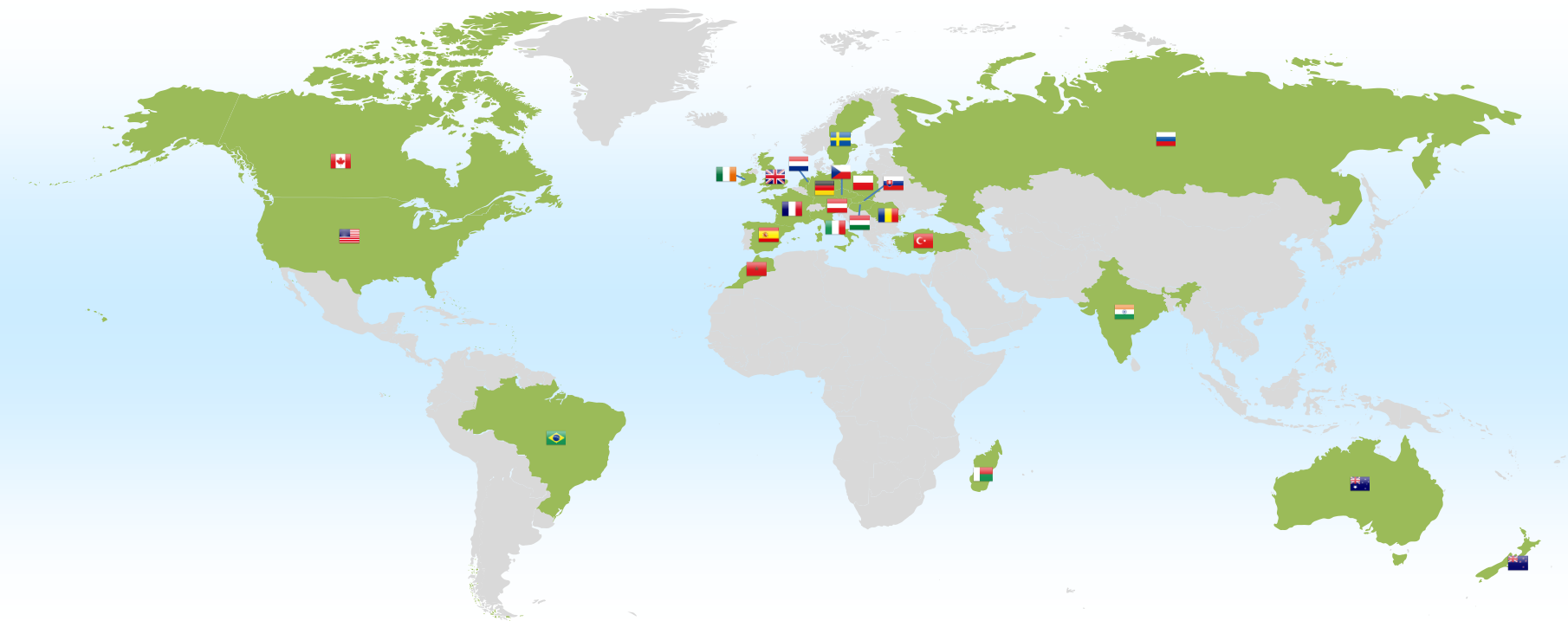
Gold

To achieve "Gold" you need to comply with:

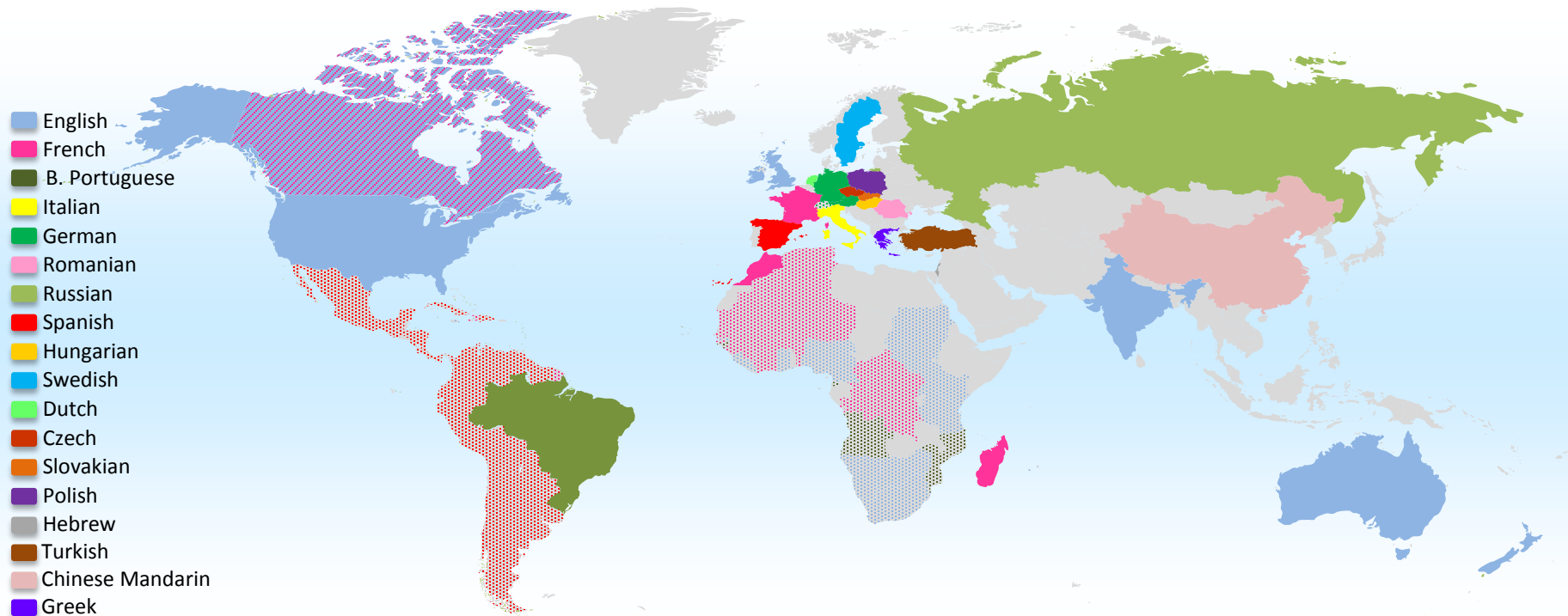
- 23 additional Essential
- 50 additional Basic
- 33 additional Advance

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FSA Implementation | 24 countries worldwide



Available in 18 local languages



FSA Projects - examples

Oranges in Brazil



Sugar Beet in Europe



Strawberries and Rice in Spain

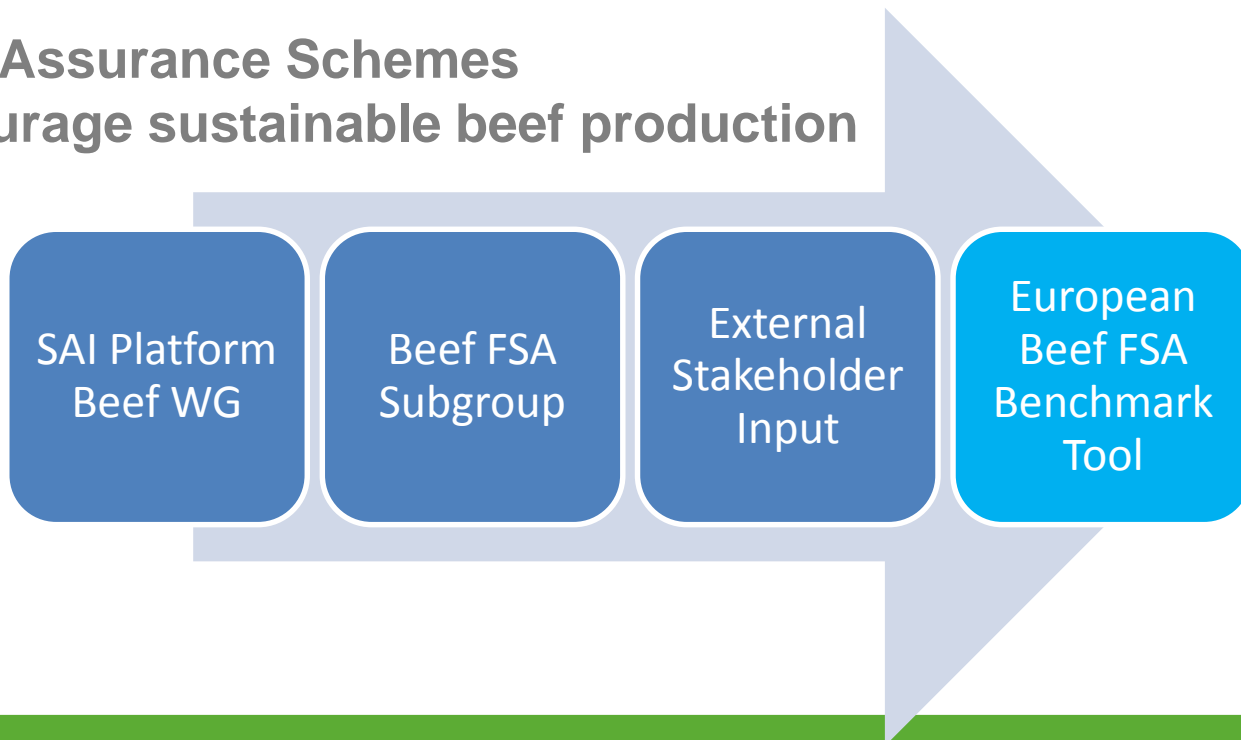


Beef FSA Development

European Focused

Benchmark for Farm Assurance Schemes

To support and encourage sustainable beef production





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