Easier, Faster and Smarter

- FSA partners with the Cool Farm Alliance.
- The FSA Web-App now with major upgrades and new features.

Brussels, 4 September 2017 - With the launch of Version 2 of the Farm Sustainability Assessment Web-Application (FSA Web-App), assessing sustainability practices on the farm just became easier, faster and smarter. Started back in April 2016, together with the International Trade Centre (ITC), Version 2 of the FSA Web-App means the questionnaire can now be used at scale, as data is stored on a non-commercial, independent and safe data-platform. The FSA Web-App provides a convenient way for our members, their suppliers and their farmers to manage implementation, analyse results, and share progress.

As a driving authority in the complex world of sustainability standards, the FSA programme continues to focus on the efficiency and easy use of its online questionnaire. The latest partnering to fulfil this ambition sees Cool Farm Alliance and the FSA joining forces to incorporate Farm Impact Metrics into Version 2 of the FSA Web-App creating a direct link with the Cool Farm Tool.

Major upgrades in Version 2 of the FSA Web-App include:
- Unlimited number of users, and levels in the supply chain,
- Time saving solution allowing farmers to pre-answer FSA questions using benchmarks for over 60 of the most widely used sustainability standards,
- Trend and theme spotting in the supply chain with automatic aggregations and full-scale analysis of results.

Other new features include:
- E-learning suit with step by step video tutorials,
- Accounts for audit companies,
- Upgrades to the stability and speed of the system.

With availability in 19 languages as well as unrivalled non-commercial and independent data security, Version 2 of the FSA Web-App is completely free for SAI Platform members and their suppliers, taking not only the burden out of assessment, but allowing the supply chain to focus on improvement.

The FSA Web-App is a shared environment for our members, their suppliers and their farmers, using the Farm Sustainability Assessment programme.

Please contact Joe Rushton for more detail.

Farm Sustainability Assessment (FSA)

First piloted in 2014, the Farm Sustainability Assessment programme offers a simple, highly effective tool to assess, improve and communicate on-farm sustainability.

Today the FSA is used in 32 countries and available in 19 languages. Its design and purpose facilitates the understanding of industry-shared better management practices that improve farm performance and sustainability outcomes.

Its bronze, silver and gold performance levels are designed to be used at scale in the food supply chain and to mainstream sustainable agricultural practices.
SAI Platform

Founded in 2002, The Sustainable Agriculture Initiative Platform (SAI Platform) provides a pre-competitive environment for the food and drinks industry to address global sustainability challenges facing farms today, and in the years ahead.

With a network of over 100 members and partners spanning across 35 countries around the world, we are developing the practice of sustainable agricultural tools and principles that create secure and strong agricultural supply chains, to protect the earth’s resources.

Our focus on beef, dairy, arable and vegetable, and fruit and nut as well as our pioneering tool, the Farm Sustainability Assessment (FSA), lead the field to effective sustainable practices while delivering value to our members, farmers, their communities and consumers.