



SAI PLATFORM ANNUAL EVENT & GENERAL ASSEMBLY 2018

24-26 APRIL 2018
AARHUS, DENMARK



PROGRAMME

#SAIPlatform2018

SPONSORS

MARS



M&S
EST. 1884

PARTNERS



Nordzucker

VisitAarhus

DAY 2 25 APRIL

SAI PLATFORM SEMINAR

Conference Host
Sasha Twining

7:00 – 7:30 Morning Run in Aarhus (optional)

8:00 – 8:20 **Registration & Coffee**

8:20 – 8:30 **Welcome from SAI Platform President**

Adrian Greet

8:30 – 8:45 **Keynote Speaker**

The Role of Technology & Innovation to Leverage Sustainable Agriculture

Jason Clay

Senior Vice-President of Markets and Food, WWF and SAI Platform Advisory Council

8:45 – 10:00 **Plenary Session – ‘Tech it up’ - Innovative Relationships for Building Sustainability: A Model for Addressing Wicked Problems in Agriculture**

In the context of growing future demand of agricultural raw materials. SAI Platform members and extended experts will share different experiences and approaches in developing and encouraging the adoption of appropriate technologies at the farm gate. We will also examine the efficacy of different technology & instruments and discuss their individual roles in advancing sustainable agriculture.

Chair: Steve McLean, Head of Agriculture & Fisheries, Marks and Spencer

Open Q&A discussion

Euan Murray

Chief Executive, The Sustainability Consortium

Dr. Toby Waine

Lecturer in Applied Remote Sensing, Cranfield University

Catharinus Wierda

International Programme Manager Dairy, Solidaridad

10:00 – 10:30 **Smart Coffee Break**

10:30 – 12:00 **Big Data: Unlocking the Future for Agriculture**

How Big Data and Technology Will Improve Agriculture – from Farm to Table

“When you’re trying to reach a goal, data not only tells you if you’re succeeding, but it also suggests which activities you should do more of in order to improve your results.” – Bill Gates

Jeff Barlow

Corn, Soybean and Wheat Farmer in Southern Ontario, Canada

- How data makes agriculture more sustainable (ways to use big data to improve the whole supply chain, starting with the farmer, what is big data)
- Turning data into business intelligence – linking to SAI Platform tools – including SAI Platform Spotlight
- Data mining and analyses – how to better manage big data to leverage sustainable agriculture

Chair: Nick Betts, Programme Lead – Arable & Vegetable, SAI Platform

Mathieu Lamolle
Senior Advisor
Sustainability
Standards & Value
Chains,
International Trade
Centre

Tim Taylor
CEO, Valley
Agricultural
Software (VAS)

Aart van 't Land
Director Business
Development,
Lely Holding

12:00 – 13:00 Lunch

13:00 – 14:30 Breakout Sessions

Technologies That Can Improve Sustainability at Farm Level –
Key Trends in Farming Practices from Different Angles

ROOM 1

How Denmark is advancing innovative farming systems to boost sustainable agriculture
Delivering innovation from research in agri-food supply chains

Chair: Anna Karin Modin-Edman, Sustainability Manager, Arla Foods

Tommy Dalgaard
Section Manager
Professor, Dep. of
Agroecology,
Aarhus University

Jens Elbæk
Director, Crop
Innovation,
SEGES

Jan Toft Nørgaard
Milk Producer & Vice
Chairman of the
Board of Directors,
Arla Foods

ROOM 2

New technology in smallholder farming
Nitrogen project in India, new feeding systems, –
industry/smallholder farmer/start-up company.
What are the latest innovations coming out of
Africa/China and Latin America/India?

Chair: Rozanne Davis, Head of Sustainability, innocent drinks

Dr. Tina Barsby
CEO, NIAB

Dr. Varinderpal Singh
Sr. Soil Chemist,
Punjab Agricultural
University

Amy Barthorpe
Head of Business,
WeFarm

Catharinus Wierda
International
Programme
Manager Dairy,
Solidaridad

ROOM 3

Smart farms

Talking with innovative farmers and industry
who are applying new technologies

Chair: Giovana Baggio, Sustainable Agriculture
Manager, The Nature Conservancy Brazil and
SAI Platform Advisory Council

**Leontino Balbo
Junior**

Agricultural
Director, São
Francisco and
Santo Antonio
Sugar Mills

Jeff Barlow

Corn, Soybean and
Wheat Farmer in
Southern Ontario,
Canada

Aart van 't Land

Director Business
Development,
Lely Holding

14:30 – 15:00 Highlights from the Breakout Sessions

Moderator: Sasha Twining

**Anna Karin Modin-
Edman**

Sustainability
Manager, Arla
Foods

Rozanne Davis

Head of
Sustainability,
innocent drinks

Giovana Baggio

Sustainable
Agriculture
Manager, The
Nature
Conservancy Brazil
and SAI Platform
Advisory Council

15:00 – 15:15 Coffee to Tech

15:15 – 15:30	Blockchains Technology for Ground-Breaking Food Supply Chains How blockchains can be used for agriculture to track crops; yielding higher-quality produce; full transparency in the hands of farmers; food distributors, consumers and financing.	Raja Ramachandran CEO, Ripe.io
15:30 – 16:30	Blockchains Lab for Agrifood See how blockchains actually works and looks like – a tangible overview of blockchain technology for applications in food and agriculture.	Marieke de Ruyter de Wildt Founder, The Fork
16:30 – 16:50	What's Next? A glimpse into the farms of the future Farmers are already using technology - moisture sensors, drones, smart irrigation, terrain contour mapping, self-driving and GPS enabled tractors - to produce food more sustainably. What's on the horizon? A futuristic speech.	David Hunt Founder, Cainthus
16:50 – 17:00	Wrap up from SAI Platform President	Adrian Greet
19:30	Appointment at the Scandic Aarhus City Hotel Lobby	
19:45	Arrival at ARoS Aarhus Kunstmuseum	
20:00 – 20:15	Keynote speech	Peder Tuborgh CEO, Arla Foods
20:15	Dinner at ARoS Aarhus Kunstmuseum	

PLATINUM SPONSOR

MARS

GOLD SPONSOR



SILVER SPONSOR

M&S
EST. 1884

WITH THE SUPPORT OF



DAY 3 26 APRIL

SAI PLATFORM GENERAL ASSEMBLY

7:00 – 7:30 Morning Run in Aarhus (optional)

8:00 – 8:30 Registration & Coffee

8:30 – 8:40 Welcome by SAI Platform President, Adrian Greet
Anti-Trust Caution Statement
Approval of Agenda General Assembly 2018
Approval of Minutes General Assembly 2017

8:40 – 8:55 Report from SAI Platform President, Adrian Greet

8:55 – 9:25 Report from SAI Platform Treasurer, Paul Gardner
Approval of Accounts 2017 and Accountants for 2018
Approval of Budget 2018
Approval of Work Programme 2018
Approval for Discharge of Executive Committee's Responsibilities 2017
Voting in of New Executive Committee
Approval of SAI Platform President
Approval of SAI Platform Vice-President
Approval of SAI Platform Treasurer

9:25 – 10:10 Updates from SAI Platform Australia Chapter, Brazil Committee and China Initiative

10:10 – 11:10 Introduction to Market Place
Coffee & Market Place

11:10 – 12:00 Introduction from Jason Clay on Collaboration
Spotlight Demonstration

12:00 – 12:30 SAI Platform Vision and Mission 2018-2025

12:30 – 12:45 AOB
Closing of the SAI Platform General Assembly 2018 by the President

12:45 Lunch