



International Executive Programme on Sustainable Sourcing & Trade

This innovative course will offer you a practical set of tools to identify sustainability risks and opportunities, and develop approaches to integrate sustainability in global value chains.



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This International Executive Programme (IEP) is organized by ITC in partnership with SAI Platform.

The programme is built in collaboration with a [network](#) of leading academic institutions in the field of sustainable agriculture and global value chains.

The modules are designed specifically for heads of sustainability, procurement executives, strategy & brand marketing professionals.



SAI Platform and the International Trade Centre have created a truly innovative and unique learning experience for sustainability professionals.

Hans Jöhr, Corporate Head of Agriculture, Nestlé

Benefits of attending

The course combines academic analysis and practical industry case-studies as well as knowledge exchange. It aims to provide a skillset to participants, including:

- Exclusive access to NovoEd, an online learning platform with a resource library and discussion forum.
- Learn from practical experiences shared by practitioners from your industry.
- Interact and engage with leading university professors on critical topics to your business.
- Enhance awareness of mitigation & adaptation strategies as well as sustainability-related issues and risks.

How the course is delivered

The programme offers 4 modules of online learning of 3 hours each, with group activities in between the modules.

The learning approach is designed to be interactive and to stimulate knowledge sharing and debate.

Participants will receive a certificate upon completion of one assignment and the four modules of the course.

Key topics include:

- COVID-19 green recovery of the food and drink industry.
- Actions towards carbon-neutral and climate-resilient agri-food systems.
- Navigate through IT tools and technology solutions for sustainable management of agriculture supply chains.

Key dates

Module 1: October 13, 2020, 1-4pm CET

Module 2: October 20, 2020, 1-4pm CET

Module 3: October 27, 2020, 1-4pm CET

Module 4: November 3, 2020, 1-4pm CET

Application and fees

The fee for the 2020 edition of the International Executive Programme is €300. Early bird: €250.

The fee for SAI Platform members is €250. Early bird: €200.

Early bird rates are available until June 30.

For more details and registration, visit <http://ow.ly/4Vdt5OzLcee>