



Last amended  
June 2020

# **SAI Platform Code of Conduct**



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This Code of Conduct refers to both active and affiliate members. From here on, both are referred to as members.

It is fundamental to the integrity, credibility, and continued progress of SAI Platform and its regional or country chapters that every member supports, promotes, and works towards the production, procurement and use of sustainably produced goods. SAI Platform members must be seen to act according to SAI Platform sustainable agricultural principles and practices. All members must act in good faith towards this objective and commit to adhering to the principles set out in this Code.

SAI Platform recognizes that sustainable operational models for agriculture should be developed within the conditions of each agricultural system. SAI Platform will support the development of pilot projects to test the validity of scientifically based practices to address the environmental, social, and economic needs of agricultural systems. In this pursuit, SAI Platform will be an inclusive forum which seeks the collaboration of key stakeholders such as growers and growers' organisations as well as industry, academia, research centres and consumer, government, and non-governmental organisations.

## **1. Promotion and Commitment**

- 1.1. Member companies acknowledge their membership of SAI Platform and their adherence to its statutes, by-laws, code of conduct, principles, and practices, through informed and explicit endorsement.
- 1.2. Member companies agree with the SAI Platform vision and mission, to deliver a thriving and resilient agriculture sector.
- 1.3. Members are willing to promote and communicate this commitment throughout their own company and to their value chain stakeholders where appropriate.

## **2. Highest Ethics and Integrity**

- 2.1. Member companies agree to conduct themselves with the highest degree of ethics and integrity when undertaking any activities relating to SAI Platform.
- 2.2. Members are encouraged to share best practice but under no circumstance shall promote their companies' products and services within SAI Platform communities. Neither shall they attempt to influence SAI Platform direction or decisions that could ultimately be of specific individual benefit



### **3. Transparency, Reporting and Claims**

- 3.1. Members will not make any misleading or unsubstantiated claims about the production, procurement or use of raw materials or derivatives produced along SAI Platform's guidelines.
- 3.2. Members are encouraged to report annually on progress of their sustainable agriculture activities.

### **4. Implementation**

- 4.1. Members will commit to the implementation SAI Platform's principles and practices for the sustainable production of agricultural raw materials.
- 4.2. Members will commit to support positions on key issues and SAI Platform tools and solutions as approaches that will help drive industry success.
- 4.3. Members are responsible for ensuring that their commitment to the objectives of SAI Platform is underpinned by adequate resources within their company.
- 4.4. Relevant personnel within member companies will be provided with appropriate information that will enable them to work towards the objectives of SAI Platform in their work.
- 4.5. Members will share with other members experience in the design and implementation of activities to support sustainable agriculture.
- 4.6. Members may identify themselves as SAI Platform members in advertising and marketing materials but may not infer SAI Platform endorsement of their products.

### **5. Anti-trust and Proprietary Rights**

- 5.1. Members will adhere strictly to SAI Platform's anti-trust guidelines, and refrain from any behaviour which can be construed as anti-competitive practice and will seek counsel should there be any questions regarding contemplated practices which may potentially result in anti-trust concerns.
- 5.2. Proprietary rights on all information and content created by SAI Platform, including copyright and other rights of an intellectual property nature, are in the sole ownership of SAI Platform and not of any individual or member organisation.



- 5.3. SAI Platform tools, solutions, trademarks, documents, and content created must not be published without express written permission of SAI Platform leadership and must not be used for commercial gain by an individual or a company.
- 5.4. Use of such tools must also be consistent with the aims of SAI Platform and not mis-represent its stated aims.
- 5.5. Members of the SAI Platform shall respect the “Chatham House Rule”. This means that while remarks made during meetings may be repeated, they should not be attributed to an individual SAI Platform member”.

## **6. Conflict of Interests**

- 6.1. SAI Platform and its members shall refrain from any activity that results in a conflict of interests. Attempts by any member to promote proprietary solutions to members directly or through the course of SAI Platform activities will be considered a conflict of interest.
- 6.2. SAI Platform reserves the right to restrict member involvement in a project or initiative if there is a risk or potential risk of a conflict of interest.

## **7. Breaches of this Code**

- 7.1. Members will seek to resolve grievances directly with other members in a timely fashion and will not make unsubstantiated allegations of breaches against other members.
- 7.2. Breaches of this Code, or the bylaws and statutes of SAI Platform may lead to exclusion from the organisation.
- 7.3. Prior to taking public action in cases of unresolved allegations of breaches of this Code, members will report breaches to the Executive Committee, which will deal with the alleged breaches appropriately.