



# International Executive Programme on Sustainable Sourcing & Trade Edition 2021

Starting 8 September to 14 October

Online

# ABOUT THE PROGRAMME

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The International Executive Programme (IEP) on Sustainable Sourcing & Trade is organised by the International Trade Centre (ITC) in partnership with SAI Platform and the Cambridge Institute for Sustainability Leadership. The programme is built in collaboration with a network of leading academic institutions in the field of sustainable agriculture and global value chains.

Building on last year's successful delivery of the IEP which brought together 75 professionals from around the world, tackling different aspects of sustainability, we continue to offer an engaging programme for professionals across the food industry.

## The topics of the IEP 2021 include:

- **Megatrends** impacting supply chains globally.
- **Climate action:** towards carbon-neutral and climate-resilient agri-food systems.
- How to navigate through different **IT tools & technology solutions** to improve sustainable management of agriculture supply chains.
- **Inclusiveness** as a key to sustainable development.

# WHY ATTEND THE IEP 2021

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This online course offers heads of sustainability, procurement executives, strategy and brand marketing professionals a practical set of tools to:

- Identify **sustainability risks and opportunities** within global value chains.
- Understand **climate change mitigation and adaptation** strategies.
- Integrate sustainability with **corporate agendas** and personal development.

Engage with **leading experts** on critical topics relevant to your business

Gain relevant competencies and recognition from an **international network of academic institutions**

Enjoy a personalised online **mentoring and coaching** experience to support you 'deep digging' on a specific issue

Get exclusive access to NovoEd, an **online learning platform** that facilitates interaction among professionals

# DATES AND ACTIVITIES

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## SEPTEMBER

- Wednesday 8th | 3:00 to 4:00 PM CET: **Welcome & Introduction**
- Tuesday 14th | 1:00 to 4:00 PM CET: **Session 1 | Megatrends**
- Friday 17th | 4:00 to 5:00 PM CET: **Informal networking**
- Tuesday 21st | 1:00 to 4:00 PM CET: **Session 2 | Social and Environment**
- Thursday 23rd | 4:00 to 5:00 PM CET: **Peer Learning Groups meetings**
- Tuesday 28th | 1:00 to 4:00 PM CET: **Session 3 | Tools**
- Thursday 30th | 4:00 to 5:00 PM CET: **Peer Learning Groups meetings**

## OCTOBER

- Friday 1st | 4:00 to 5:00 PM CET: **Informal networking**
- Tuesday 5th | 1:00 to 4:00 PM CET: **Session 4 | Sustainability Governance**
- Thursday 7th | 4:00 to 5:00 PM CET: **Peer Learning Groups meetings**
- Thursday 14th | 3:00 to 4:00 PM CET: **Closing & certificates**

# MODULES OVERVIEW

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### MEGATRENDS

High-level presentation on megatrends impacting supply chains globally

### SOCIAL AND ENVIRONMENT

Nature positive economy: key drivers, transitions, strategy and implementation

### TOOLS

ITC Standards Map and the Farm Sustainability Assessment (FSA) toolset by SAI Platform

### SUSTAINABILITY GOVERNANCE

Role of business in society, perception and implications for leadership - Supply chains complexity, transparency and business responses

# PROGRAMME

## AT A GLANCE – MODULES AND SPEAKERS

DATE	Tuesday 14 <sup>th</sup> Sept 1:00-4:00 PM CET	Tuesday 21 <sup>st</sup> Sept 1:00-4:00 PM CET	Tuesday 28 <sup>th</sup> Sept 1:00-4:00 PM CET	Tuesday 5 <sup>th</sup> Oct 1:00-4:00 PM CET
THEME	MEGATRENDS	SOCIAL AND ENVIRONMENT	TOOLS	SUSTAINABILITY GOVERNANCE
FACILITATOR	Prof. Gabriela Álvarez, Université de Lausanne (UNIL) - Faculty of Business and Economics	Annelisa Grigg, Fellow, Cambridge Institute for Sustainability Leadership	Mathieu Lamolle, Senior Advisor, International Trade Centre	Ben Kellard, Director of Business Strategy, Cambridge Institute for Sustainability Leadership
SPEAKERS	<ul style="list-style-type: none"> <li>● Dr. Jason Clay, Senior Vice President, Markets, World Wildlife Fund</li> <li>● Hans Jöhr, C-Level Advisor, Board Member, Specialist on Sustainability and ESG</li> <li>● Corey L. Norton Vice President, Supply Chain Legality, Markets Institute, World Wildlife Fund</li> <li>● Guido Palazzo, Professor of Business Ethics at HEC Lausanne, University of Lausanne</li> </ul>	<ul style="list-style-type: none"> <li>● Eva Zabey, Executive Director, Business For Nature</li> <li>● Agricultural representative, World Economic Forum (TBC)</li> <li>● Annelisa Grigg, Fellow, Cambridge Institute for Sustainability Leadership (CISL), University of Cambridge</li> </ul>	<ul style="list-style-type: none"> <li>● Sven Sielhorst, Systems Director, SAI Platform - Presentation of the Farm Sustainability Assessment tool and other SAI Platform tools &amp; resources</li> <li>● Mathieu Lamolle, Senior Advisor, International Trade Centre - Presentation of ITC Standards Map</li> </ul>	<ul style="list-style-type: none"> <li>● Gillian Secret, Portfolio Director, Cambridge Institute for Sustainability Leadership (CISL), University of Cambridge</li> <li>● Annelisa Grigg, Fellow, Cambridge Institute for Sustainability Leadership (CISL), University of Cambridge</li> <li>● Ben Kellard, Director of Business Strategy, Cambridge Institute for Sustainability Leadership</li> </ul>

# PROGRAMME

## PEER LEARNING GROUPS (PLGs)

As part of the IEP's offering, enrolled participants can take part in the Peer Learning Groups (PLG) activity. The purpose of this activity is to help participants focus on one specific topic under the modules' themes and to apply the concepts to their own organizations' contexts. Each PLG is composed of 8-9 students and led by a dedicated coach who will act as facilitator and provide inputs on the specific topic.

**Participation in this activity is optional, and students are expected to dedicate approximately two hours per week** to activities related to their Peer Learning Groups. Upon completion of their individual piece of work and the four modules of the course, participants will receive a certificate.

### WEEKLY WORK & FOCUS

This asynchronous learning journey is organized in weekly sections, each of them proposing a different focus for the program assignment.

Each week, students are expected to:

- Participate in their Peer Learning Group and actively engage in all the activities, including the specific set aside group meetings.
- Follow the corresponding weekly focus guided by a template with a relevant set of questions.
- Prepare a weekly deliverable of 1 or 2 pages and upload the work to the platform so their two assigned peers in the group can provide feedback, and participants or coaches can suggest academic input when relevant.
- Assess the work of two other peers of their learning group and provide comments and inputs.

1	2	3	4
DEFINING THE ISSUE	'DEEP DIGGING'	IDENTIFYING AND ASSESSING OPTIONS	DRIVING ACTION
What is the challenge/opportunity? Why is it important? What is the expected output?	What are the external conditions, forces, trends? What are the internal conditions, assets and capabilities?	What are the alternative paths that can be pursued? What are the implications of each?	What are the options for action? Who are the relevant stakeholders? What are the relevant metrics?

## PREVIOUS EDITIONS 2019 - 2020

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The first edition of the International Executive Programme took place in **November 2019**, combining online lecturing and on-site activities in Brazil and Italy. Hosted in partnership with Cranfield University (UK) and ISAE Brazil Business School, the programme gathered 24 sustainability professionals. This pilot edition included a half-day field visit to offer on the ground insights into sustainability practices.

**The 2020 edition** was hosted fully online and brought together 75 professionals from backgrounds ranging from sustainability and procurement to marketing and branding. Speakers included: Jason Clay, WFF; Prof. Wayne Visser, Kaleidoscope Futures; Felipe Villela, ReNature; Bastien Sachet, Earthworm; and Flore Auge, Danone, amongst many others. A new element introduced was the Peer Learning Groups (PLG), where participants had the opportunity to take a deep dive into a specific sub-theme related to the topics of the four modules relevant to their work.



## FEES AND APPLICATIONS

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SAI Platform members

€350

General fee

€450

**Participants from the 2020 edition** of the IEP will get an additional discount of **50 euros**.

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It was a great experience! The Programme rose to my expectations, I met like-minded professionals, got excellent feedback on my real life project and learned from the best.

Rainforest Alliance  
Brazil

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It is a really interesting course, it is fantastic to have the chance to interact with colleagues in the food industry trying to solve the same issues.

Nestlé  
Spain

For more information about the International Executive Programme, please contact:

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