International Executive Programme on Sustainable Sourcing & Trade Edition 2021
Starting 8 September to 14 October Online
ABOUT THE PROGRAMME

The International Executive Programme (IEP) on Sustainable Sourcing & Trade is organised by the International Trade Centre (ITC) in partnership with SAI Platform and the Cambridge Institute for Sustainability Leadership. The programme is built in collaboration with a network of leading academic institutions in the field of sustainable agriculture and global value chains.

Building on last year’s successful delivery of the IEP which brought together 75 professionals from around the world, tackling different aspects of sustainability, we continue to offer an engaging programme for professionals across the food industry.

The topics of the IEP 2021 include:

• **Megatrends** impacting supply chains globally.
• **Climate action**: towards carbon-neutral and climate-resilient agri-food systems.
• How to navigate through different **IT tools & technology solutions** to improve sustainable management of agriculture supply chains.
• **Inclusiveness** as a key to sustainable development.

WHY ATTEND THE IEP 2021

This online course offers heads of sustainability, procurement executives, strategy and brand marketing professionals a practical set of tools to:

• Identify **sustainability risks and opportunities** within global value chains.
• Understand **climate change mitigation and adaptation** strategies.
• Integrate sustainability with **corporate agendas** and personal development.
DATES AND ACTIVITIES

SEPTEMBER
- **Wednesday 8th | 3:00 to 4:00 PM CET:** Welcome & Introduction
- **Tuesday 14th | 1:00 to 4:00 PM CET:** Session 1 | Megatrends
- **Friday 17th | 4:00 to 5:00 PM CET:** Informal networking
- **Tuesday 21st | 1:00 to 4:00 PM CET:** Session 2 | Social and Environment
- **Thursday 23rd | 4:00 to 5:00 PM CET (TBC):** Peer Learning Groups meetings
- **Tuesday 28th | 1:00 to 4:00 PM CET:** Session 3 | Tools
- **Thursday 30th | 4:00 to 5:00 PM CET (TBC):** Peer Learning Groups meetings

OCTOBER
- **Friday 1st | 4:00 to 5:00 PM CET:** Informal networking
- **Tuesday 5th | 1:00 to 4:00 PM CET:** Session 4 | Sustainability Governance
- **Thursday 7th | 4:00 to 5:00 PM CET (TBC):** Peer Learning Groups meetings
- **Thursday 14th | 3:00 to 4:00 PM CET (TBC):** Peer Learning Groups meetings
- **Thursday 14th | 4:00 to 5:00 PM CET:** Closing & certificates

MODULES OVERVIEW

MEGATRENDS
High-level presentation on megatrends impacting supply chains globally

SOCIAL AND ENVIRONMENT
Nature positive economy: key drivers, transitions, strategy and implementation

TOOLS
ITC Standards Map and the Farm Sustainability Assessment (FSA) toolset by SAI Platform

SUSTAINABILITY GOVERNANCE
Role of business in society, perception and implications for leadership - Supply chains complexity, transparency and business responses
# Programme
## At a Glance – Modules and Speakers

<table>
<thead>
<tr>
<th>Date</th>
<th>Theme</th>
<th>Facilitator</th>
<th>Speakers</th>
</tr>
</thead>
</table>
| Tuesday 14th Sept 1:00-4:00 PM CET | Megatrends                         | Prof. Gabriela Álvarez, Université de Lausanne (UNIL) - Faculty of Business and Economics | Dr. Jason Clay, Senior Vice President, Markets, World Wildlife Fund  
Hans Jöhr, C-Level Advisor, Board Member, Specialist on Sustainability and ESG  
Corey L. Norton Vice President, Supply Chain Legality, Markets Institute, World Wildlife Fund  
Guido Palazzo, Professor of Business Ethics at HEC Lausanne, University of Lausanne |
| Tuesday 21st Sept 1:00-4:00 PM CET | Social and Environment Tools       | Annelisa Grigg, Fellow, Cambridge Institute for Sustainability Leadership | Akanksha Khatri, Head, Nature and Biodiversity, World Economic Forum  
Mario Abreu, Head of Group CSR and Sustainability, Ferrero  
Dr Fernando Miralles-Wilhelm, Lead Scientist, Global Water, The Nature Conservancy  
Mr White, Farmer, Cambridge UK |
| Tuesday 28th Sept 1:00-4:00 PM CET | Tools                              | Mathieu Lamolle, Senior Advisor, International Trade Centre                | Sven Sielhorst, Systems Director, SAI Platform -  
Megan McKerchar, Sustainability Manager Agriculture, Nomad Foods  
Hamish Taylor, Symrise Advisor on Sustainability |
| Tuesday 5th Oct 1:00-4:00 PM CET   | Sustainability Governance          | Ben Kellard, Director of Business Strategy, Cambridge Institute for Sustainability Leadership | Gillian Secret, Portfolio Director, Cambridge Institute for Sustainability Leadership (CISL), University of Cambridge  
Annelisa Grigg, Fellow, Cambridge Institute for Sustainability Leadership (CISL), University of Cambridge  
Jeff Turner, Corporate VP Sustainability - DSM |
PROGRAMME
LIVE SESSIONS

MODULE 1 | MEGATRENDS

Tuesday 14th September, 1:00-4:00 PM CET

13:00-13:15 | Welcome and introduction | Gabriela Alvarez
13:15-13:30 | Introduction | Adrian Greet, SAI Platform
13:30-14:15 | Panel: Megatrends impacting Agriculture and Supply Chains today | Jason Clay, WWF; Hans Jöhr, C-level Advisor, Board Member, Former Head of Agriculture at Nestlé. Co-Founder, Past and Honorary President of SAI Platform; Corey Norton, VP Supply Chain Legality, WWF; Guido Palazzo, Professor of Business Ethics, Vice-Dean, HEC University of Lausanne
14:15-14:30 | BREAK
14:30-14:40 | Roundtables: Introduction & Recap on ‘Buzzline’ | Gabriela Alvarez
14:40-15:05 | Roundtables: Rotation 1 | Panel Speakers
15:05-15:30 | Roundtables: Rotation 2 | Panel Speakers
15:30-15:50 | Roundtables: Closing thoughts speakers | Panel Speakers
15:50-16:00 | Closing and preparation Session 2 | Gabriela Alvarez, Annelisa Grigg

MODULE 2 | SOCIAL AND ENVIRONMENT

Tuesday 21st September, 1:00-4:00 PM CET

13:00-13:10 | Session introduction | Annelisa Grigg
13:10-14:10 | What does a move toward nature positive economy mean for sustainable sourcing strategy and implementation? 
Topics covered will include:
Delivering a nature positive economy – what does it mean and what is driving it? | Akanksha Khatri, Head, Nature and Biodiversity, World Economic Forum
Adopting a strategic approach to addressing the loss of nature | Mario Abreu, Head of Group CSR and Sustainability, Ferrero
Delivering benefits to nature at farm level – lessons from the field | Mr White, Farmer, Cambridge UK
14:10-14:20 | BREAK
14:20-15:50 | Discussion session - What does a move toward nature positive economy mean for sustainable sourcing strategy and implementation? | CISL and Panel Speakers
15:50-16:00 | Closing session | Annelisa Grigg
## PROGRAMME

### LIVE SESSIONS

#### MODULE 3 | TOOLS

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:00-13:10</td>
<td>Welcome and introduction</td>
<td>Mathieu Lamolle</td>
</tr>
<tr>
<td>13:10-13:40</td>
<td>Introduction to ITC and Standards Map</td>
<td>Mathieu Lamolle</td>
</tr>
<tr>
<td>13:50-14:00</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>14:00-14:20</td>
<td>SAI Platform &amp; toolsets (FSA, SDP, ERBS)</td>
<td>Sven Sielhorst</td>
</tr>
<tr>
<td>14:20-14:45</td>
<td>Case study 1: Nomad Foods approach to sustainable sourcing of vegetables and potatoes – how does the FSA help?</td>
<td>Megan McKerchar, Sustainability Manager Agriculture, Nomad Foods</td>
</tr>
<tr>
<td>14:45-15:00</td>
<td>Farm Sustainability Assessment: How does it work?</td>
<td>Sven Sielhorst</td>
</tr>
<tr>
<td>15:00-15:25</td>
<td>Case study 2: Supporting suppliers along their sustainability journey – a practical example by Symrise</td>
<td>Hamish Taylor, Symrise Advisor on Sustainability</td>
</tr>
<tr>
<td>15:25-15:40</td>
<td>Breakout rooms: Simulation exercise: participants spread into 4 rooms and discuss each from a different supply chain perspective the potential challenges to achieve FSA / how to overcome such challenges</td>
<td>All Panelists</td>
</tr>
<tr>
<td>15:40-15:55</td>
<td>Back to plenary, each group reports back their findings</td>
<td>All Panelists</td>
</tr>
<tr>
<td>15:55-16:00</td>
<td>Closing and preparation Session 3</td>
<td>Mathieu Lamolle</td>
</tr>
</tbody>
</table>

#### MODULE 4 | SUSTAINABILITY GOVERNANCE

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:00-13:10</td>
<td>Welcome and introduction</td>
<td>Ben Kellard</td>
</tr>
<tr>
<td>13:10-14:20</td>
<td>Leadership in corporate governance</td>
<td>Ben Kellard</td>
</tr>
<tr>
<td>14:20-14:35</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>14:35-14:50</td>
<td>The shifting role of individual leadership in a sustainable purpose-driven business</td>
<td>Gillian Secrett, Portfolio Director, Cambridge Institute for Sustainability Leadership (CISL), University of Cambridge</td>
</tr>
<tr>
<td>14:50-15:50</td>
<td>How to lead change within your organisation</td>
<td>Ben Kellard and Gillian Secrett</td>
</tr>
<tr>
<td>15:50-16:00</td>
<td>Closing</td>
<td>Ben Kellard</td>
</tr>
</tbody>
</table>
PROGRAMME
PEER LEARNING GROUPS (PLGs)

As part of the IEP’s offering, enrolled participants can take part in the Peer Learning Groups (PLG) activity. The purpose of this activity is to help participants focus on one specific topic under the modules’ themes and to apply the concepts to their own organizations' contexts. Each PLG is composed of 8-9 students and led by a dedicated coach who will act as facilitator and provide inputs on the specific topic.

Participation in this activity is optional, and students are expected to dedicate approximately two hours per week to activities related to their Peer Learning Groups. Upon completion of their individual piece of work and the four modules of the course, participants will receive a certificate.

WEEKLY WORK & FOCUS

This asynchronous learning journey is organized in weekly sections, each of them proposing a different focus for the program assignment.

Each week, students are expected to:

• Participate in their Peer Learning Group and actively engage in all the activities, including the specific set aside group meetings.
• Follow the corresponding weekly focus guided by a template with a relevant set of questions.
• Prepare a weekly deliverable of 1 or 2 pages and upload the work to the platform so their two assigned peers in the group can provide feedback, and participants or coaches can suggest academic input when relevant.
• Assess the work of two other peers of their learning group and provide comments and inputs.

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td>DEFINING THE ISSUE</td>
<td>‘DEEP DIGGING’</td>
<td>IDENTIFYING AND ASSESSING OPTIONS</td>
<td>DRIVING ACTION</td>
</tr>
<tr>
<td>What is the challenge/opportunity? Why is it important? What is the expected output?</td>
<td>What are the external conditions, forces, trends? What are the internal conditions, assets and capabilities?</td>
<td>What are the alternative paths that can be pursued? What are the implications of each?</td>
<td>What are the options for action? Who are the relevant stakeholders? What are the relevant metrics?</td>
</tr>
</tbody>
</table>
The first edition of the International Executive Programme took place in November 2019, combining online lecturing and on-site activities in Brazil and Italy. Hosted in partnership with Cranfield University (UK) and ISAE Brazil Business School, the programme gathered 24 sustainability professionals. This pilot edition included a half-day field visit to offer on the ground insights into sustainability practices.

The 2020 edition was hosted fully online and brought together 75 professionals from backgrounds ranging from sustainability and procurement to marketing and branding. Speakers included: Jason Clay, WFF; Prof. Wayne Visser, Kaleidoscope Futures; Felipe Villela, ReNature; Bastien Sachet, Earthworm; and Flore Auge, Danone, amongst many others. A new element introduced was the Peer Learning Groups (PLG), where participants had the opportunity to take a deep dive into a specific sub-theme related to the topics of the four modules relevant to their work.

“It was a great experience! The Programme rose to my expectations, I met like-minded professionals, got excellent feedback on my real life project and learned from the best.”

Rainforest Alliance
Brazil

“It is a really interesting course, it is fantastic to have the chance to interact with colleagues in the food industry trying to solve the same issues.”

Nestlé
Spain

For more information about the International Executive Programme, please contact:

Mathieu Lamolle, ITC | lamolle@intracen.org
Cristina Rivero, ITC | crivero@intracen.org