

# spotlight

Spotlight is an online pre-competitive platform that enables members to identify opportunities and set priority areas to develop their sustainability strategy. The tool drives locally relevant and globally significant collaboration across supply chains.

## HOW SPOTLIGHT WORKS



### Input

Input your interests. Commodity-specific, regionally important or issues-based.



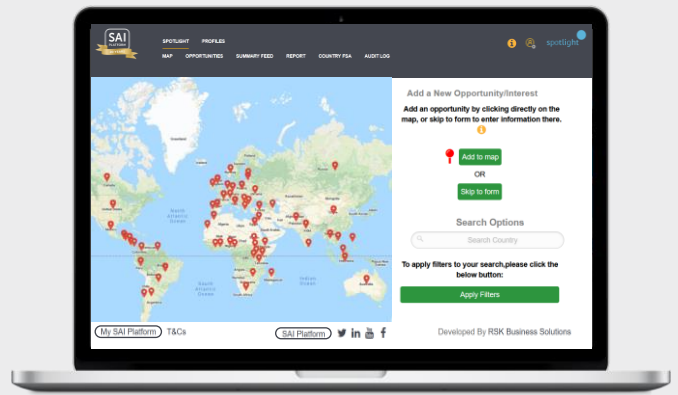
### Explore

Find other people who share your interests and concerns and connect to find solutions.



### Build

Build synergy and innovation across global supply chains as you learn and grow together.



## SPOTLIGHT BENEFITS



**Share knowledge**



**Build relationships**



**Address shared challenges**



**Find timely, practical solutions**

## SPOTLIGHT IN ACTION

### Scoping projects on new themes and geographies

By prioritising regions and topics of interests, Spotlight has enabled SAI Platform members to initiate collaborative projects to address mutual concerns, mitigate risk within supply chains and drive impact. The tool led to the launch of our first social project addressing child labour and working conditions for migrant workers in Turkey ([Harvesting the Future](#)) as well as our first project focused on North America [Engaging Farmers on Continuous Improvement](#)

### Identifying high-priority supply chains

Spotlight has also been used to address mutual concerns and identify high-priority supply chains.



As a result of the external user functionality, the UN FAO was able to access Spotlight and see anonymised membership interest in deforestation pressure in the coconut sector in Asia. When contacted by FAO, SAI Platform was able to connect the organisation with those members interested in informing FAO's agricultural sustainability programme in that particular region. By catalysing strategic partnerships such as this, Spotlight is helping to avoid duplication of effort and accelerate change.

### Understanding your teams' needs on the ground

With the new user profile functionality, key representatives can invite their teams on the ground to use the tool to share their interests. This encourages more targeted opportunity identification by facilitating peer-to-peer collaboration on a local level, supporting diversification across geographies and commodities.



Questions? Send them to [spotlight@saiplatform.org](mailto:spotlight@saiplatform.org)