



International Executive Programme on Sustainable Sourcing & Trade

Edition 2022

Starting 3rd May to 28th June

Online & in the field



ABOUT THE PROGRAMME

The International Executive Programme (IEP) on Sustainable Sourcing & Trade is organised by the International Trade Centre (ITC) in partnership with SAI Platform and the Cambridge Institute for Sustainability Leadership (CISL). The programme is built in collaboration with a network of leading academic institutions in the field of sustainable agriculture and global value chains.

Building on last year's successful delivery of the IEP which brought together over 80 participants from around the world, tackling different aspects of sustainability, we continue to offer an engaging programme for professionals across the food industry.

The topics of the IEP 2022 include:

- **Megatrends** impacting supply chains globally
- **Nature positive Economy**: towards carbon-neutral and climate-resilient agri-food systems
- **Regenerative Agriculture**: from theory to practice: learning from the field
- **Tools & technology solutions** to improve sustainable management of agriculture supply chains
- **Sustainability leadership** as a key skill set to manage sustainable development.

WHY ATTEND THE IEP 2022

This course offers heads of sustainability, procurement executives, strategy and brand marketing professionals a practical set of tools to:

- Identify **sustainability risks and opportunities** within global value chains.
- Understand **climate change mitigation and adaptation** strategies.
- Integrate sustainability with **corporate agendas** and personal development.

Engage with **leading experts** on critical topics relevant to your business

Gain relevant competencies and recognition from an **international network of academic institutions**

Enjoy a personalised online **mentoring and coaching** experience to support you 'deep digging' on a specific issue

Get exclusive access to NovoEd, an **online learning platform** that facilitates interaction among professionals

DATES AND ACTIVITIES

MAY 2022

- Tuesday 3rd | 3:00 to 4:00 PM CET: **Welcome & Introduction**
- Tuesday 10th | 1:00 to 4:00 PM CET: **Session 1 | Megatrends**
- Friday 13th | 4:00 to 5:00 PM CET: **Peer Learning Groups meetings**
- Tuesday 17th | 1:00 to 4:00 PM CET: **Session 2 | Nature Positive Economy**
- Friday 20th | 4:00 to 5:00 PM CET: **Peer Learning Groups meetings**
- Monday 23rd- Tuesday 24th May | **Field trip - Regenerative Agriculture**

JUNE 2022

- Tuesday 7th | 4:00 to 5:00 PM CET : **Peer Learning Groups meetings**
- Tuesday 14th | 1:00 to 4:00 PM CET: **Session 3 | Tools**
- Thursday 16th | 4:00 to 5:00 PM CET : **Peer Learning Groups meetings**
- Tuesday 21st | 1:00 to 4:00 PM CET: **Session 4 | Sustainability Leadership**
- Tuesday 28th | 4:00 to 5:00 PM CET: **Closing & certificates**

MODULES OVERVIEW

MEGATRENDS High-level presentation on megatrends impacting supply chains globally	Nature Positive Economy Key drivers, transitions, strategy and implementation	TOOLS ITC Standards Map and the Farm Sustainability Assessment (FSA) toolset by SAI Platform	SUSTAINABILITY LEADERSHIP Role of business in society, perception and implications for leadership - Supply chains complexity, transparency and business responses
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PROGRAMME

LIVE SESSIONS

MODULE 1 | MEGATRENDS

Tuesday 10th May, 1:00-4:00 PM CET

In a period marked by uncertainty, and where almost every aspect of life has been altered in some way, the sustainability agenda has taken an increasingly central position in global debate forums.

The limits on the ability of the planet are visible even to the most sceptics and the calls to scale up measures to keep temperature rising are being heard from all sectors of society, especially younger generations. Systemic inequalities in income, wealth, employment, and access to healthcare have been at the centre of mass demonstrations around the world. Loss of biodiversity and deforestation challenges remain as large as ever in many countries. Child labour is a reality still in many agri-food supply chains.

Still, amid this bleak context, there are also signs of increased momentum towards a nature positive and socially relevant agenda. An increasing number of large companies have announced 'Net Zero emission by 2050' pledges and have taken a new interest in the environmental consequences of their raw materials sourcing. Creating social impact is also rising to the top of many corporate agendas. The legal framework for a sustainable economy implemented by the EU and enforced by new regulations on Environmental Social Governance (ESG) reporting, also introduce new rules of the game to a sphere long dominated by voluntary corporate or industry actions.

Which of these trends are relevant? What is the level of 'stickiness' of these trends? Will they really transform how we live, how we consume products, how we interact with nature and society? How will these evolve in the future? What are the implications of these megatrends?

This session will explore these questions with provocative reflections from our speakers followed by interactive sessions with participants.

AGENDA

13:00-13:15 | [Welcome and introduction](#) | **Dr. Gabriela Álvarez, Université de Lausanne (UNIL) – Faculty of Business and Economics**

13:15-13:30 | [Introduction](#) | **Jane Duncan, SAI Platform**

13:30-14:15 | [Panel: Megatrends impacting Agriculture and Supply Chains today](#) |

Dr. Jason Clay, SVP Markets, WWF

Carolina Castañeda, Director Europe, Federacion Nacional de Cafeteros de Colombia

Dr. Wayne Visser, Professor, Antwerp Management School

Dr. Pascal Boivin, Professor, HES Geneva

14:15-14:30 | **BREAK**

14:30-14:40 | [Roundtables: Introduction & Recap on 'ThoughtBoard'](#) | **Dr. Gabriela Álvarez**

14:40-15:05 | [Roundtables: Rotation 1](#) | **Panel Speakers**

15:05-15:30 | [Roundtables: Rotation 2](#) | **Panel Speakers**

15:30-15:50 | [Roundtables: Closing thoughts speakers](#) | **Panel Speakers**

15:50-16:00 | [Closing and preparation Session 2](#) | **Dr. Gabriela Alvarez**

PROGRAMME

LIVE SESSIONS

MODULE 2 | NATURE POSITIVE ECONOMY

Tuesday 17th May, 1:00-4:00 PM CET

The World Economic Forum (WEF) reports that for the first time in the five-year history of its Global Risks Perception Survey of a global community of businesses, governments, and civil society, the top five global risks come from a single category—the environment. WEF also reports that 80 per cent of biodiversity loss is being driven by three economic sectors; one of these sectors is food, land and ocean use representing 72 per cent of the share of (near-) threatened species impacted. The hidden cost of this system—an estimated \$12 trillion—now exceeds its global GDP contribution.

Momentum towards a nature positive agenda is increasing. This session explores what is meant by a nature positive agenda, why pressure to deliver it is increasing and what this means for sustainable sourcing. It will explore the need for a more strategic and embedded approach to the management of nature on farm and in broader agricultural landscapes that connects issues and offers integrated, transformative solutions. In it we will explore natural capital approaches and how this can drive integrated thinking delivering nature-based solutions that have the potential to deliver benefits for nature and farmer livelihoods.

AGENDA

13:00-13:10 | [Session introduction](#) | **Dr. Gemma Cranston, Director, Business & Nature, Cambridge Institute for Sustainability Leadership**

13:10-14:10 | [What does a move toward nature positive economy mean for sustainable sourcing strategy and implementation?](#)

Topics will include:

Delivering a nature positive economy – what does it mean and what is driving it?

Adopting a strategic approach to addressing the loss of nature | Mario Abreu, Head of Group CSR and Sustainability, Ferrero

Nature based solutions in agricultural landscapes – integrated decision making | Adrian Greet, Senior Advisor, Cambridge Institute for Sustainability Leadership

Delivering benefits to nature at farm level – lessons from the field | David White, Farmer & Vice Chairman, Camgrain Stores Ltd - Grain Storage Co-operative

14:10-14:20 | **BREAK**

14:20-15:50 | [Discussion session - What does a move toward nature positive economy mean for sustainable sourcing strategy and implementation?](#) | **CISL and Panel Speakers**

15:50-16:00 | [Closing session](#) | **Dr. Gemma Cranston**

PROGRAMME

LIVE SESSIONS

MODULE 3 | TOOLS

Tuesday 14th June, 1:00-4:00 PM CET

As sustainability has become an essential part of business strategies, sourcing and trading practices, tools that enable companies to embrace sustainability concepts have also become very important.

ITC as an agency of the United Nations has developed the Standards Map, an interactive web application that enables to navigate the jungle of sustainability standards, identify them through a set of filters (scope, country / region, product, sustainability area covered, among others) and allows for detailed comparisons and benchmarking.

SAI Platform as a pre-competitive industry association has developed a set of tools to enable its members to manage their sustainability ambitions and promote continuous improvement and adoption of good practices at the farm level.

This session will explore these tools and offer concrete case studies to participants to learn about the applicability of these tools to their work and exchange some provocative reflections with guest speakers and interactive sessions with participants.

AGENDA

13:00-13:10 | [Welcome and introduction](#) | Mathieu Lamolle, Senior Advisor, International Trade Centre

13:10-13:40 | [Introduction to ITC and Standards Map](#) | Mathieu Lamolle

13:40-13:50 | [Benchmarking sustainability standards: from ITC Standards Map to SAI Platform FSA benchmarking web application](#) | Mathieu Lamolle

13:50-14:00 | **BREAK**

14:00-14:45 | [SAI Platform & toolsets \(FSA, SDP, ERBS\)](#) | Joe Rushton, FSA Systems Director, SAI Platform

14:45-15:25 | [Farm Sustainability Assessment: How does it work?](#) | Joe Rushton

15:25-15:40 | [Simulation exercise: Overcoming challenges to achieve FSA](#) |

Breakout rooms moderated by:

Mathieu Lamolle

Joe Rushton

Regina Taimasova, Sustainability Advisor, ITC

Sandra Cabrera, Sustainability Advisor, ITC

15:40-15:55 | [Back to plenary, each group reports back their findings](#) | All Panel Speakers

15:55-16:00 | [Closing and preparation Session 3](#) | Mathieu Lamolle

PROGRAMME

LIVE SESSIONS

MODULE 4 | SUSTAINABILITY GOVERNANCE

Tuesday 21st June, 1:00-4:00 PM CET

The complex environmental and social problems with which the world is faced, combined with a desire to 'build back better' following the COVID pandemic is creating shifting expectations of business. Perceptions of business as entities that focus on profit maximisation are shifting to consider them as purpose-driven value networks that create interrelated forms of value.

This fundamental questioning of corporate value and culture and a need to address pressing societal challenges that are increasingly manifesting as business risk e.g. climate change, nature loss, pollution is leading to winners and losers.

This session will explore two governance implications. The first is leadership in governance at an organisational-level, the second is the emerging capabilities of individual leaders. This session draws on CISL's research, including a report that summarises how four leading businesses aligned their corporate purpose and strategy with sustainability, then integrated it across the business.

AGENDA

13:00-13:10 | [Welcome and introduction](#) | Dr. Ben Kellard, Director of Business Strategy, Cambridge Institute for Sustainability Leadership (CISL), University of Cambridge

13:10-14:20 | [Leadership in corporate governance](#) | Ben Kellard and Jeff Turner, CSO at DSM

14:20-14:35 | BREAK

14:35-14:50 | [The shifting role of individual leadership in a sustainable purpose-drive business](#) | Michael Nowlis, Education Director, Cambridge Institute for Sustainability Leadership (CISL), University of Cambridge

14:50-15:50 | [How to lead change within your organisation](#) | Ben Kellard and Michael Nowlis

15:50-16:00 | [Closing](#) | Ben Kellard

FIELD TRIP

REGENERATIVE AGRICULTURE | 23-24 MAY

An innovative component has been added to this year's edition of the Executive Programme: a field trip to Geneva to experience **Regenerative Agriculture in practice** and **learn directly from its practitioners**.

The Geneva field trip will include an in-person seminar on Regenerative Agriculture, followed by a visit to two farms: one near Lullier and AgriGenève. Farmers and operators will offer participants a hands-on approach to regenerative agriculture practices.

There are **limited seats available** for the field trip activity allocated on a first come-first served basis. Please kindly note that the field trip activity is not a mandatory part of the executive programme, so you may also only register to participate in the online classes.



FEES AND APPLICATIONS

I) FULL PROGRAMME (including participation in the field trip Regenerative Agriculture)*:

SAI Platform members	€1,000
General fee	€1,300

*Seats for the field trip are limited

**Participants are expected to arrange travel and accommodation for the trip

II) ONLINE PROGRAMME ONLY (excluding participation in the field trip Regenerative Agriculture):

SAI Platform members	€500
General fee	€650

PREVIOUS EDITIONS 2019 – 2020 - 2021

The first edition of the International Executive Programme took place in **November 2019**, combining online lecturing and on-site activities in Brazil and Italy. Hosted in partnership with Cranfield University (UK) and ISAE Brazil Business School, the programme gathered 24 sustainability professionals. This pilot edition included a half-day field visit to offer on the ground insights into sustainability practices.

The 2020 and 2021 editions were hosted fully online and brought together 155 professionals from backgrounds ranging from sustainability and procurement to marketing and branding. Speakers included: Jason Clay, WFF; Prof. Wayne Visser, Kaleidoscope Futures; Felipe Villela, ReNature; Bastien Sachet, Earthworm; and Flore Auge, Danone, amongst many others. A new element introduced was the Peer Learning Groups (PLG), where participants had the opportunity to take a deep dive into a specific sub-theme related to the topics of the four modules relevant to their work.



“

It was a great experience!
The Programme rose to my expectations, I met like-minded professionals, got excellent feedback on my real-life project and learned from the best.

Rainforest Alliance
Brazil

“

It is a very interesting course; it is fantastic to have the chance to interact with colleagues in the food industry trying to solve the same issues.

Nestlé
Spain

For more information about the International Executive Programme, please contact:

Mathieu Lamolle, ITC | lamolle@intracen.org
Michaela Summerer, ITC | msummerer@intracen.org