



# International Executive Programme on Sustainable Sourcing & Trade

Edition 2023

Starting 26th September to 7th November

Online & Field Visit



## ABOUT THE PROGRAMME

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The International Executive Programme (IEP) on Sustainable Sourcing & Trade is organised by the International Trade Centre (ITC) in partnership with SAI Platform and the Cambridge Institute for Sustainability Leadership (CISL). The programme is built in collaboration with a network of leading academic institutions in the field of sustainable agriculture and global value chains.

Following yet another successful edition of the International Executive Programme in 2022, which brought together 62 professionals from around the world, we continue to offer an engaging programme for professionals across the food industry to tackle different aspects of sustainability.

### The topics of the IEP 2023 include:

- **Megatrends** impacting supply chains globally
- **Nature positive economy & sustainable trade:** towards carbon-neutral and climate-resilient agri-food systems, including tools to improve sustainable management of agriculture supply chains
- **Sustainability leadership** as a key skill set to manage sustainable development
- **Regenerative Agriculture** from theory to practice: learning from the field

## WHY ATTEND THE IEP 2023

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This course offers heads of sustainability, procurement executives, strategy and brand marketing professionals a practical set of tools to:

- Identify **sustainability risks and opportunities** within global value chains.
- Integrate sustainability with **corporate agendas** and personal development.
- **Learn** from and **network** with the experts and leading sustainability practitioners.

Engage with **leading experts** on critical topics relevant to your business

Gain relevant competencies and recognition from an **international network of academic institutions**

Enjoy a personalised online **mentoring and coaching** experience to support your 'deep digging' on a specific issue

Get exclusive access to NovoEd, an **online learning platform** that facilitates interaction among professionals

# DATES AND ACTIVITIES

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SEPTEMBER 2023

Tuesday 26<sup>th</sup> | 15:00 to 16:00 PM CET: **Welcome & Introduction**

OCTOBER 2023

Tuesday 3<sup>rd</sup> | 13:00 to 16:00 PM CET: **Session 1 | Megatrends**

Friday 6<sup>th</sup> | 16:00 to 17:00 PM CET: **Alumni Networking Event**

Tuesday 10<sup>th</sup> | 13:00 to 16:00 PM CET: **Session 2 | Nature Positive Economy & Sustainable Trade**

Friday 13<sup>th</sup> | 16:00 to 17:00 PM CET : **Peer Learning Groups meetings**

Tuesday 17<sup>th</sup> | 13:00 to 16:00 PM CET: **Session 3 | Sustainability Leadership**

Monday 23<sup>rd</sup> - Wednesday 25<sup>th</sup> October | **Field trip - Regenerative Agriculture | Portugal**

Friday 27<sup>th</sup> | 16:00 to 17:00 PM CET : **Peer Learning Groups meetings**

NOVEMBER 2023

Friday 3<sup>rd</sup> | 15:00 to 16:00 PM CET: **Closing session**

# MODULES OVERVIEW

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## MEGATRENDS

High-level presentation on megatrends impacting supply chains globally

## NATURE POSITIVE ECONOMY

Key drivers, transitions, strategy and implementation

## SUSTAINABILITY LEADERSHIP

Role of business in society, perception and implications for leadership - Supply chains complexity, transparency and business responses

## FIELD TRIP

### REGENERATIVE AGRICULTURE | 23-25 OCTOBER

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A practical and innovative component has been added to this year's edition of the Executive Programme: and option **field visit near Lisbon, Portugal** to experience **regenerative agriculture**: smart farming, conservation agriculture and sustainable agriculture practices.

The field trip will include visit to farms of **Veracruz Almonds** with their experts and practitioners who will offer participants a hands-on training on sustainable agriculture.

There are **limited seats available** for the field trip activity allocated on a first come-first served basis. Please kindly note that the field trip activity is not a mandatory part of the executive programme, so you may also only register to participate in the online classes.

## FEES

### AND APPLICATIONS

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#### I) FULL PROGRAMME (including participation in the field trip Regenerative Agriculture)\*:

SAI Platform members	€1,000
General fee	€1,300

\*Seats for the field trip are limited

\*\*Participants are expected to arrange travel and accommodation for the trip

#### II) ONLINE PROGRAMME ONLY (excluding participation in the field trip Regenerative Agriculture):

SAI Platform members	€500
General fee	€650

# PREVIOUS EDITIONS 2019 to 2022

The first edition of the International Executive Programme took place in **November 2019**, combining online lecturing and on-site activities in Brazil and Italy. This pilot edition included a half-day field visit to offer on the ground insights into sustainability practices. **The 2020 and 2021 editions** were hosted fully online and brought together 155 professionals from backgrounds ranging from sustainability and procurement to marketing and branding.

The 2022 edition combined online learning with an optional on-site field visit to two farms close to Geneva on Regenerative Agriculture. Speakers included: Jason Clay, WFF; Carolina Castañeda, Federacion Nacional de Cafeteros de Colombia; Mario Abreu, Ferrero; and Matthew Agarwala, University of Cambridge, amongst many others. The course also consisted of Peer Learning Groups (PLG), where participants had the opportunity to take a deep dive into a specific sub-theme related to the topics of the four modules relevant to their work.



It was an excellent experience that helped me understand what regenerative agriculture is (..) It was fantastic to have the opportunity to visit the field and understand the farmer's standpoints.

Grupo Bimbo  
Mexico



Loved it! It was a great opportunity to get the vision of some of the biggest food companies related to sustainable trade and sourcing.

Yara International  
Norway

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