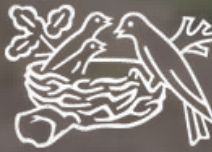







ANNUAL EVENT 2023 HIGHLIGHTS REPORT



With thanks to  **Nestlé**  **Unilever**  **PEPSICO**  **DFA** Dairy Farmers of America  **LAND O'LAKES, INC.**  **Cargill**



100+
ATTENDEES



50+
FOOD AND DRINK
COMPANIES



3
DAYS OF
NETWORKING

KEY SPEAKERS



Peter Byck
Carbon Nation TV



Jennifer Wells
Land O'Lakes



Leif Fixen
The Nature Conservancy



Dr Abbey Wick
Wick Consulting



Brad McDonald
Continuum Ag



Lauren Brey
Farmers for Sustainable Food



Christopher Abbott
Perennial Pantry



Anne Schawagerl
Minnesota Farmers Union



Dr Nicholas Jordan
University of Minnesota



Mike Landuyt
Regen Ag Farmer



Evan Hillan
Regen Ag Farmer



Martin Larsen
Regen Ag Farmer



Brian Begert
Regen Ag Farmer



Brad Hagan
Regen Ag Farmer



4 FIELD VISITS

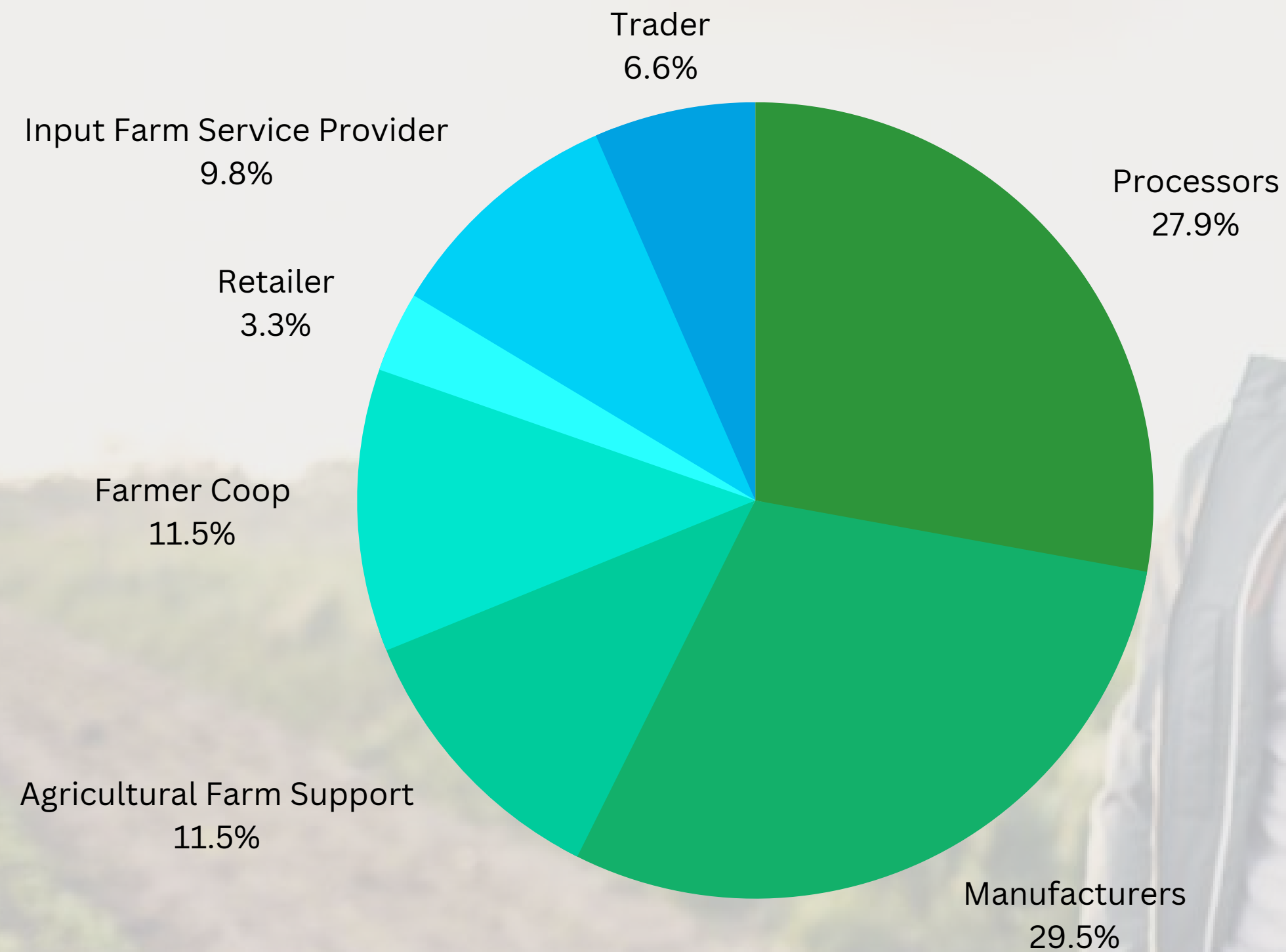


5 REGEN AG FARMERS PANEL



1 DEBATE
Regen ag will increase food poverty globally
The motion lost

AUDIENCE OVERVIEW



Top 10 countries

- United States
- Netherlands
- Switzerland
- Ireland
- Canada
- France
- United Kingdom
- Austria
- Belgium
- Germany



KEY TAKEAWAYS FROM THE FIELD



- Field visits are fundamental to exploring, learning and talking to the farmers, agronomists and pioneers who are implementing regenerative and sustainable practices.



- Failure is an important tool and change requires significant courage.



- Farmers face multiple challenges when it comes to changing to regenerative and sustainable agriculture practices.



- The importance of nurturing long-term collaborative partnerships and the significant influencing factors of farmer support networks and how they can create the right environment for change.



KEY DISCUSSION INSIGHTS



- **The focus towards transition and change must place financial opportunities and success first – this is not about good versus bad practices.**



- **The need to support farmers to understand that soil health is essential to the financial resilience of the farm.**



- **Trusted advisors can impact greater acreage and a higher willingness to consider new practices.**



- **Ultimately, farmers want to be able to pass on a thriving, healthy farms to the younger generations within their families and communities.**



"Very well prepared. Good programme and interesting field visits. The visits allow us to connect and share ideas."



"Excellent talks. Heavy focus on soil health which was very interesting and the talks on advisors / changing farmers attitudes were brilliant."



"The conference programme was useful for further development in regenerative agriculture from the different aspects of the supply chain."



"Very interesting mix of speakers - great to have had a panel of actual farmers! Really appreciated meeting them in the break."

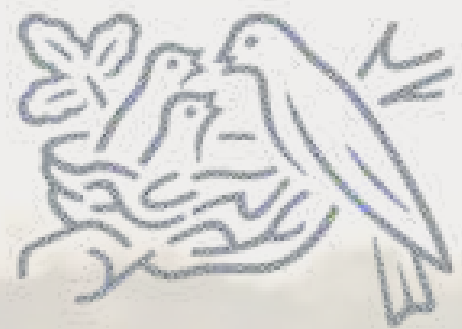


"The talks on pesticides, soil types, alfalfa as well as the farm visit had lots of learning points and insights into US farming innovations"

ANNUAL EVENT 2023 HIGHLIGHTS REPORT



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