100+ ATTENDEES

50+ FOOD AND DRINK COMPANIES

3 DAYS OF NETWORKING
Regen ag will increase food poverty globally. The motion lost.
AUDIENCE OVERVIEW

Top 10 countries
- United States
- Netherlands
- Switzerland
- Ireland
- Canada
- France
- United Kingdom
- Austria
- Belgium
- Germany

Manufacturers 29.5%
Processors 27.9%
Agricultural Farm Support 11.5%
Farmer Coop 11.5%
Input Farm Service Provider 9.8%
Retailer 3.3%
Trader 6.6%
Field visits are fundamental to exploring, learning and talking to the farmers, agronomists and pioneers who are implementing regenerative and sustainable practices.

Failure is an important tool and change requires significant courage.

Farmers face multiple challenges when it comes to changing to regenerative and sustainable agriculture practices.

The importance of nurturing long-term collaborative partnerships and the significant influencing factors of farmer support networks and how they can create the right environment for change.
The focus towards transition and change must place financial opportunities and success first – this is not about good versus bad practices.

The need to support farmers to understand that soil health is essential to the financial resilience of the farm.

Trusted advisors can impact greater acreage and a higher willingness to consider new practices.

Ultimately, farmers want to be able to pass on a thriving, healthy farms to the younger generations within their families and communities.
"Very well prepared. Good programme and interesting field visits. The visits allow us to connect and share ideas."

"The conference programme was useful for further development in regenerative agriculture from the different aspects of the supply chain."

"Excellent talks. Heavy focus on soil health which was very interesting and the talks on advisors / changing farmers attitudes were brilliant."

"The talks on pesticides, soil types, alfalfa as well as the farm visit had lots of learning points and insights into US farming innovations."

"Very interesting mix of speakers - great to have had a panel of actual farmers! Really appreciated meeting them in the break."
ANNUAL EVENT 2023
HIGHLIGHTS REPORT

With thanks to

[Logos of Nestle, Unilever, PEPSICO, DFA, LAND O’LAKES, INC., Cargill]